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#409 SEPTEMBER 2001 \$2.99 GOOD BUY!



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UNITED STATES

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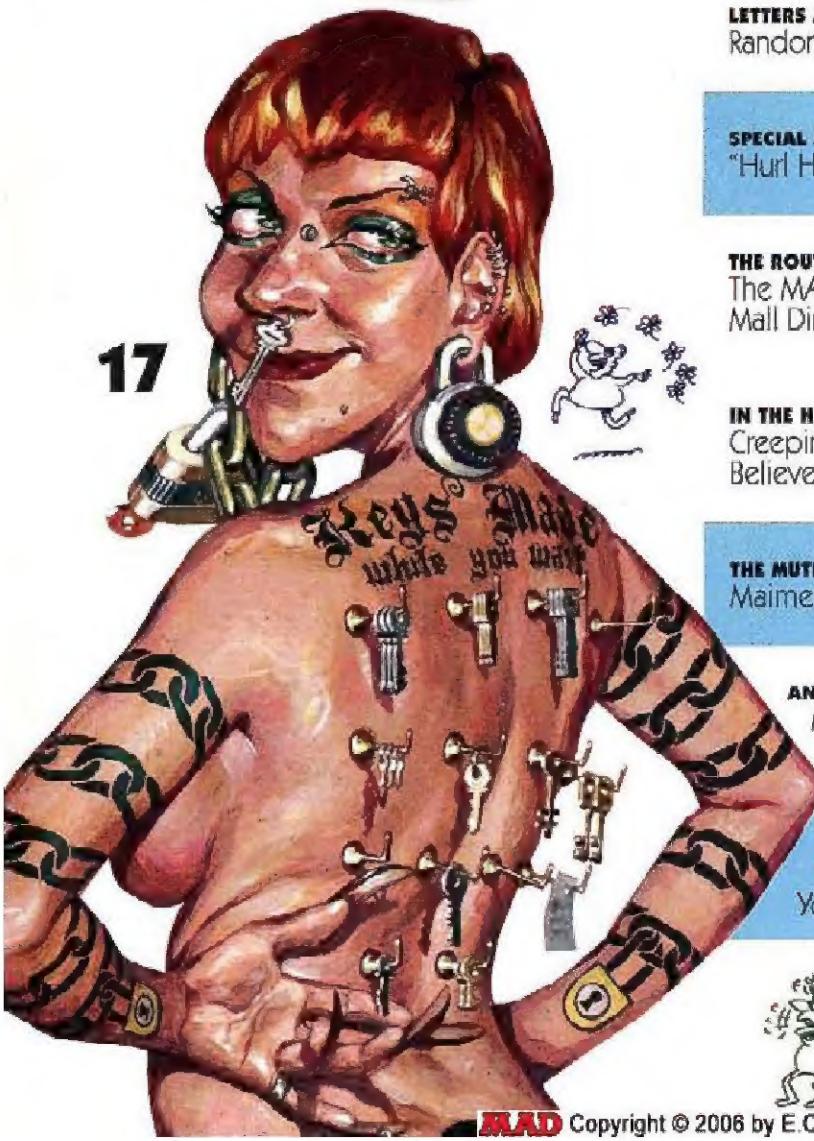
# MAD

September 2001

NUMBER 409



6



VEY TO GO  
BY P.C. VEY



VEY

"YES, YOUR WIFE IS BETTER AND NO,  
YOU CAN'T SHOOT HER AGAIN."

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# MAD

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THIS MONTH IN HISTORY						
SEPTEMBER						
SUN	MON	TUES	WED	THURS	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

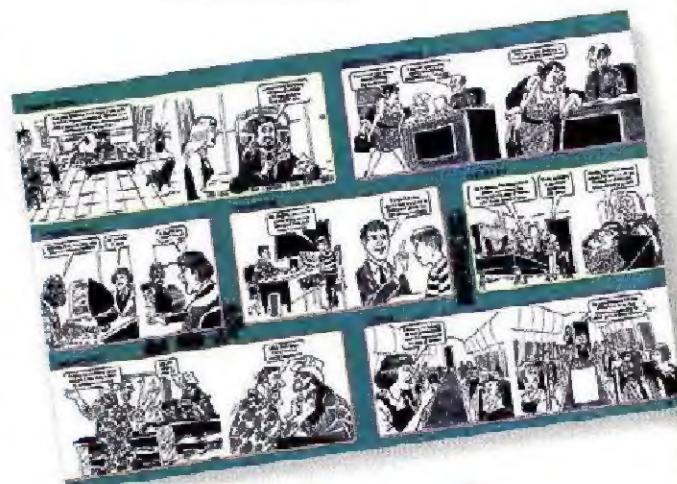
1996  
USDA Report  
Reveals Denny's  
Fiesta Burgers  
Contain No  
Fiesta at All

2000  
Roget's Thesaurus  
Declares Term  
"Al Gore" Official  
Synonym for "Boring"

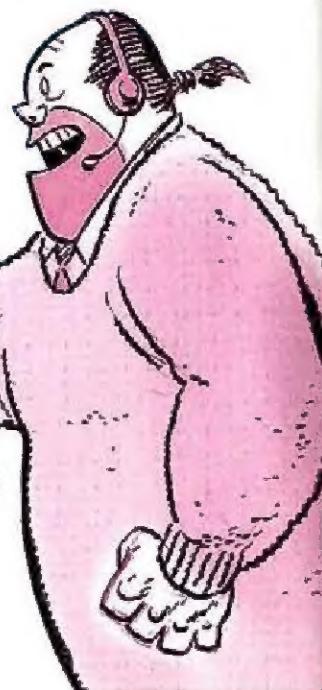
1989  
Director's Cut Version of The  
Sound of Music Runs Short After  
Maria Falling-Off-Mountain-  
in-First-Scene Reinstated

1997  
McDonald's  
Scraps Plans for  
Drive-Thru  
Window Service  
at Indy 500

1991  
Confused Surgeon  
General Warns  
Knitters Against  
Sharing Needles



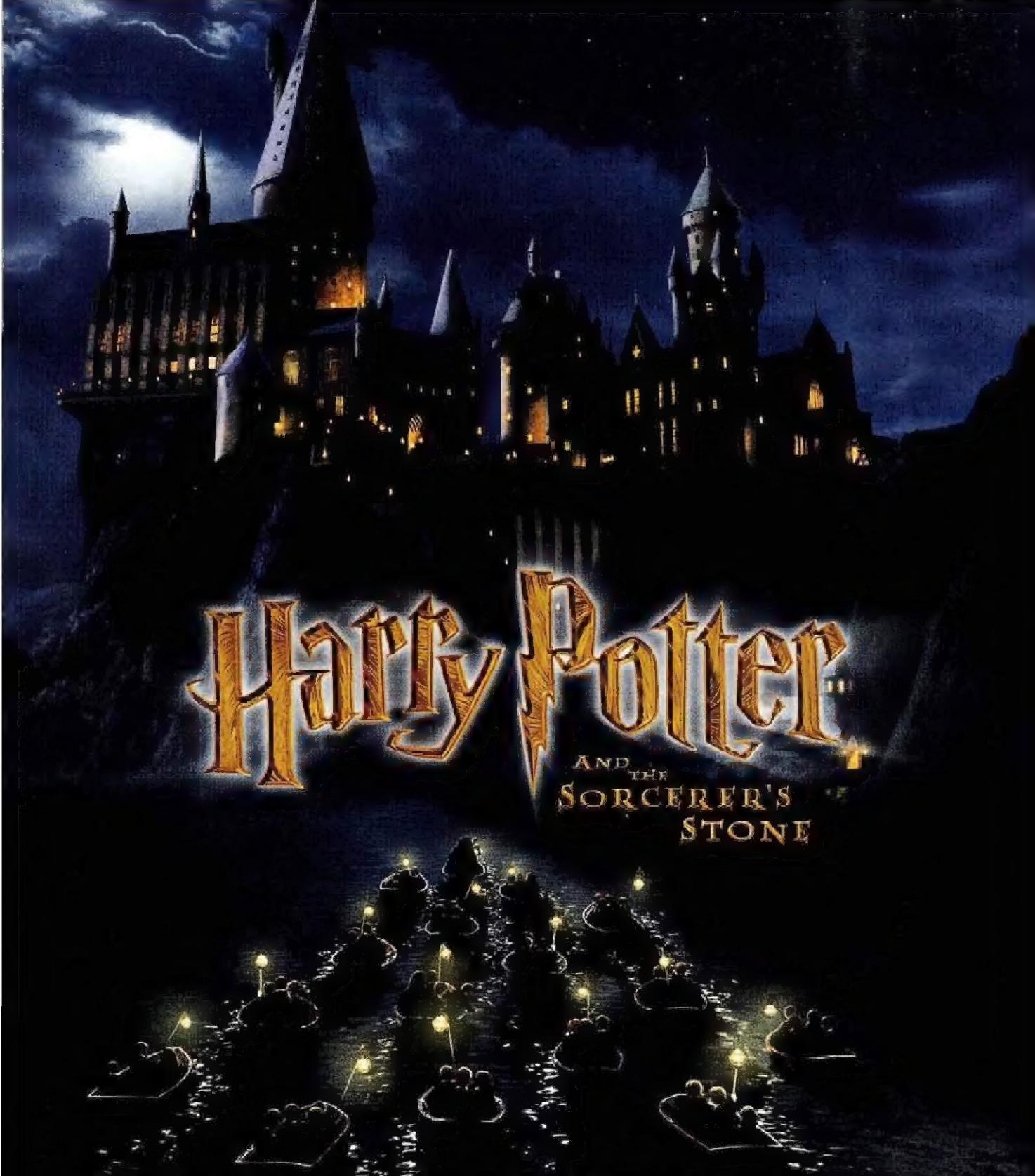
35



50

*"Genius is rarely recognized  
in its lifetime, but  
fortunately, neither is  
gross incompetence!"*

FRONT COVER ARTIST:  
ROBERTO PARADA



# Harry Potter

AND THE  
SORCERER'S  
STONE

THE MAGIC BEGINS NOVEMBER 16

[www.HARRY POTTER.COM](http://www.HARRY POTTER.COM) AMERICA ONLINE KEYWORD: HARRY POTTER

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AN AOL TIME WARNER COMPANY  
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### STILL WWFD UP

Let me just say that a great injustice has been done to MAD. It occurred in issue #405 on the Letters Page. Eugene Lumley from NY told you guys that you "had not been smelling what The Rock was cooking" because D'lo Brown had never had ho escorts. Let me reassure you that there was a brief period when D'lo actually had ho's, it was when he teamed with the Godfather (I used to always watch this before I got a life). Therefore you guys were right all along, what was this idiot thinking? As a faithful reader, I would like you to know that I am on your side and will probably watch out for errors like this as long as my orthodontist keeps up his MAD subscription.

Gary Orton, Cedar City, UT

Yo G — Let me get this straight. You read MAD in your orthodontist's office, took the time to write us to correct a mention of D'lo Brown ho's in a wrestling storyline that played out about two years ago and you insist in your letter that you "have a life"? Hmm, Gary O, it's time for you to smell what the psychotherapist is cooking! —Ed

### THE CAUSE OF TODAY'S EDUCATION CRISIS REVEALED!

I am somewhat distressed to say that I actually found your magazine to be quite helpful in my career. I am a high school English teacher, and I am currently teaching a unit on poetry. A recent focus with in the unit was on satire. As I have been, and continue to be, a devoted subscriber to your magazine for over ten years, I am versed with your well-known satiric style. Quite a few of your recent issues struck me as being ideal tools for my students and me to use. Your takes on people and things like: Y2K, signs that your football team sucks, Sean "Puffy" Combs, Ricky Martin, Ben & Jerry's ice cream flavors, driver's license penalty points, Woodstock '99, Valentine's Day candy hearts and warning labels on rock albums really got through to my students. Maybe as an assignment I'll have my students write you to thank you (or curse you out), depending on the grades they get.

Adam Fairbank, Albany, NY

Adam's Apple — Don't have them write to thank us, have them write us to subscribe! In fact, we think MAD should be part of the core curriculum in every classroom in America. This way, when the next round of test scores come out and kids have done worse than ever, teachers and politicians will have something concrete to cite as a reason. See ya in detention! —Ed.

**HOW TO REACH US**  
Please Address Correspondence  
To: MAD, Dept. 409, 1700  
Broadway, New York, New York  
10019. MAD welcomes reader  
submissions. Manuscripts will not  
be returned or acknowledged,  
however, unless they are accom-  
panied by a self-addressed,  
stamped envelope! MAD doesn't  
read faxed submissions!

### A KISS ON THE GRANNY

As your records will show, I have been subscribing to MAD since a year or two after you started publishing your rag. All those years, I have been poisoning the minds of my children and grandchildren by passing on my copies to them and giving them gift subscriptions. Viagra, Schmiagra — who needs it? I've had Alfred E. Neuman by my side all these years. Now that I am a senior citizen — and thus a senior subscriber, don't you think MAD should make an honest woman of me and give me a free subscription for the rest of my life? I think it's the only decent thing to do for an 83-year-old woman who has stuck by your side for so many years.

Mrs. George Bookman, Lakeville, CT

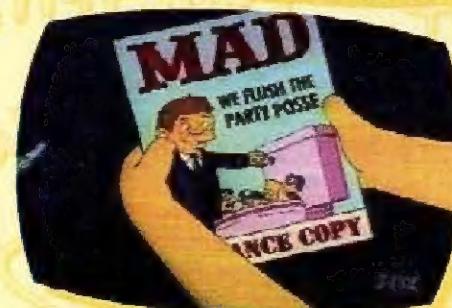
Mrs. B — Thanks for your letter. However, we must take issue with your statement "Viagra, Schmiagra — who needs it?" Who needs it? We'll tell you who needs the quicker picker upper: John Caldwell, Rick Tukka, Dave Berg, Nick Meglin, Sergio Aragones, Duck Edwing, Al Jaffee, Angelo Torres, Sam Viviano and Rick Tukka, again (the little scamp is insatiable!) to name a few. Sorry, no can do on the lifetime subscription, but we are sending you a special item from the MAD staff. It's the least we can do for duping you all these years into subscribing to our ridiculous publication! —Viagra-free Ed.

## THE SIMPSONS



### MAD SUFFERS ANOTHER BART ATTACK

As *Simpsons* viewers already know, MAD was featured in a recent episode in which a deranged music producer comes to New York and destroys our offices after MAD publishes a scathing satire on his boy band the Party Posse. Here are some of the outtakes — for more go to [www.madmag.com](http://www.madmag.com)!





## REUBEN HIM THE RIGHT WAY

The National Cartoonists Society (NCS) held their 55th annual Reuben Awards in Boca Raton, Florida on May 25th-27th, 2001. As always, who would win The Reuben (The "Oscar" of the cartoonist world) was a highly anticipated event. Past winners of this prestigious award include: Charles Schulz (Peanuts), Bill Keane (Family Circus), Jim Davis (Garfield), Gary Larson (The Far Side), Gary Trudeau (Doonesbury), Scott Adams (Dilbert) and Will Eisner (The Spirit) and MAD's own Mort Drucker and Sergio Aragones. This year's winner was long-time MAD favorite Jack Davis. Congrats, Jack! For more photos from the NCS weekend please go to [www.madmag.com](http://www.madmag.com)



An Infestation of Idiots! Top Row: Bob Clark, Sergio Aragones, Duck Edwing, MAD co-editor Nick Meglin, Tom Richmond, R.J. Matson, Jack Davis, Angelo Torres and C.E. Payne. Bottom Row: MAD Books editor Charles Kochman and Gray Blockwell



Jack Davis holding his Reuben



Reuben winners Sergio Aragones, Jack Davis and The Simpsons creator Matt Groening



## Make A Dumb Wish Foundation™

I like making stupid wishes and I thought your *Make A Dumb Wish Foundation™* would be perfect. I wish one of your brilliant journalists would make an article comparing George W. Bush to a dog (preferably a Chihuahua).

Conrad Ely, Spokane, WA

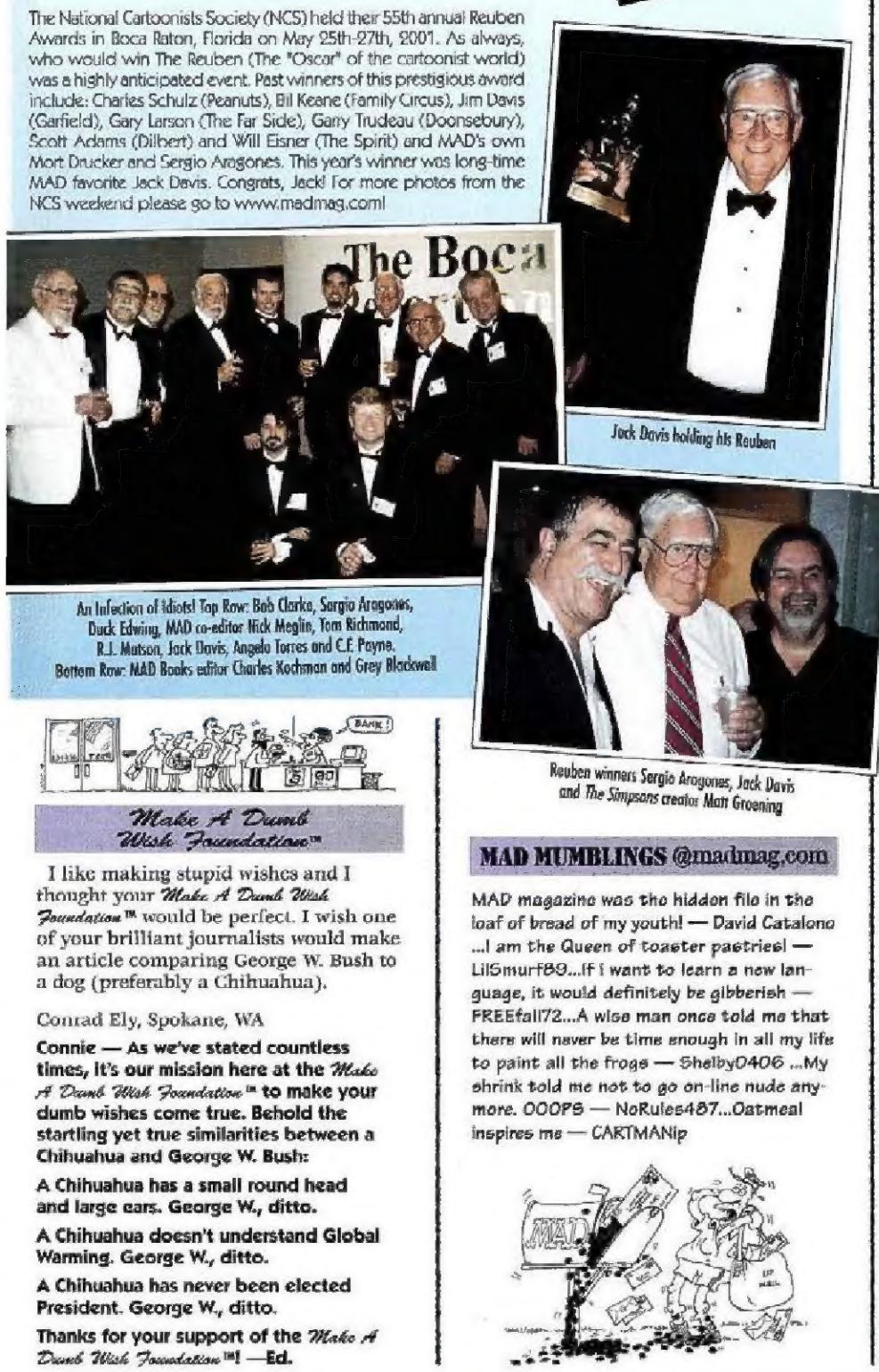
Connie — As we've stated countless times, it's our mission here at the *Make A Dumb Wish Foundation™* to make your dumb wishes come true. Behold the startling yet true similarities between a Chihuahua and George W. Bush:

A Chihuahua has a small round head and large ears. George W., ditto.

A Chihuahua doesn't understand Global Warming. George W., ditto.

A Chihuahua has never been elected President. George W., ditto.

Thanks for your support of the *Make A Dumb Wish Foundation™*! —Ed.



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**Jenette Kahn**  
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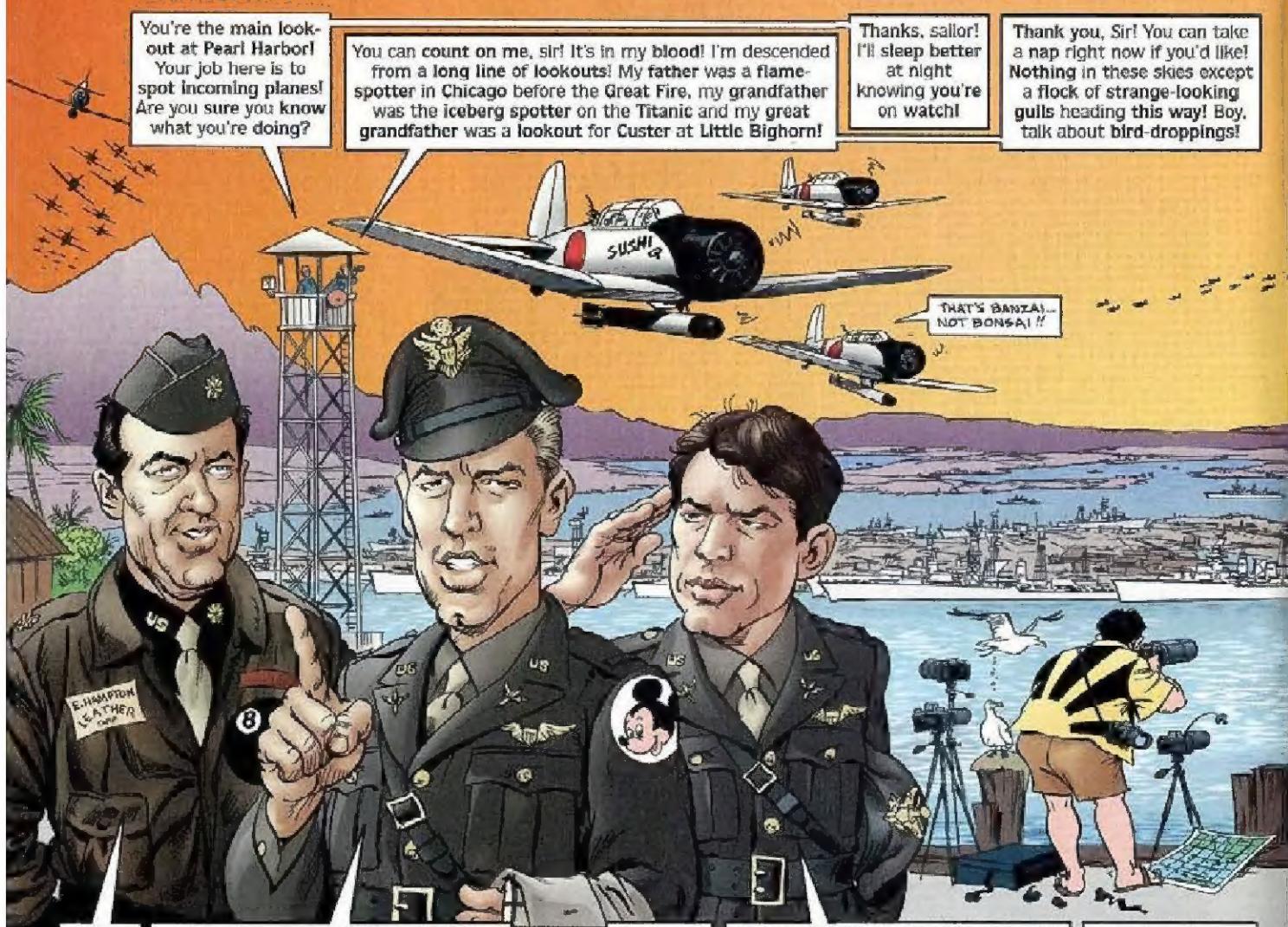
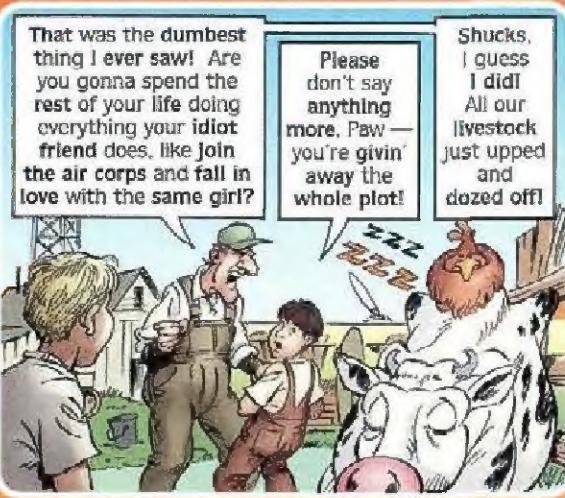
**Lillian Laserson** vp & general counsel

### Contributing Artists

### And Writers

*the usual gang of idiots*

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**SPECIAL AFFLECKS DEPT.**

Are you ready to enter the war, you cocky flyboys?

When the going gets tough, Rake McAwsome gets going. Col. Doodlelittle! Yes, I'm a brash, cocky WWII flyboy who knows that winning is everything, a stitch in time saves nine, and you can lead a horse to water but you can't make him drink! But this situation makes me well aware that things will never be the same as they used to be — and never as good!

As when you were a farm boy in Tennessee?

As when I did buddy movies with Matt Damon! I catch your drift! How about you, young man?

Dimmy Wonker is also better safe than sorry. Sir! Rake and I are childhood chums who know that you can't make a purse out of a sow's ear and he who laughs last, laughs best! We both have poster boy good looks, know all that glitters is not gold, and that our skill at flying is superceded only by our ability to utter inane clichés!

I think those approaching planes are part of a sneak attack on this base! My only wish is that I die in battle and not of boredom listening to you two schmendricks!

Hey, wait! Don't rush so fast past puberty!

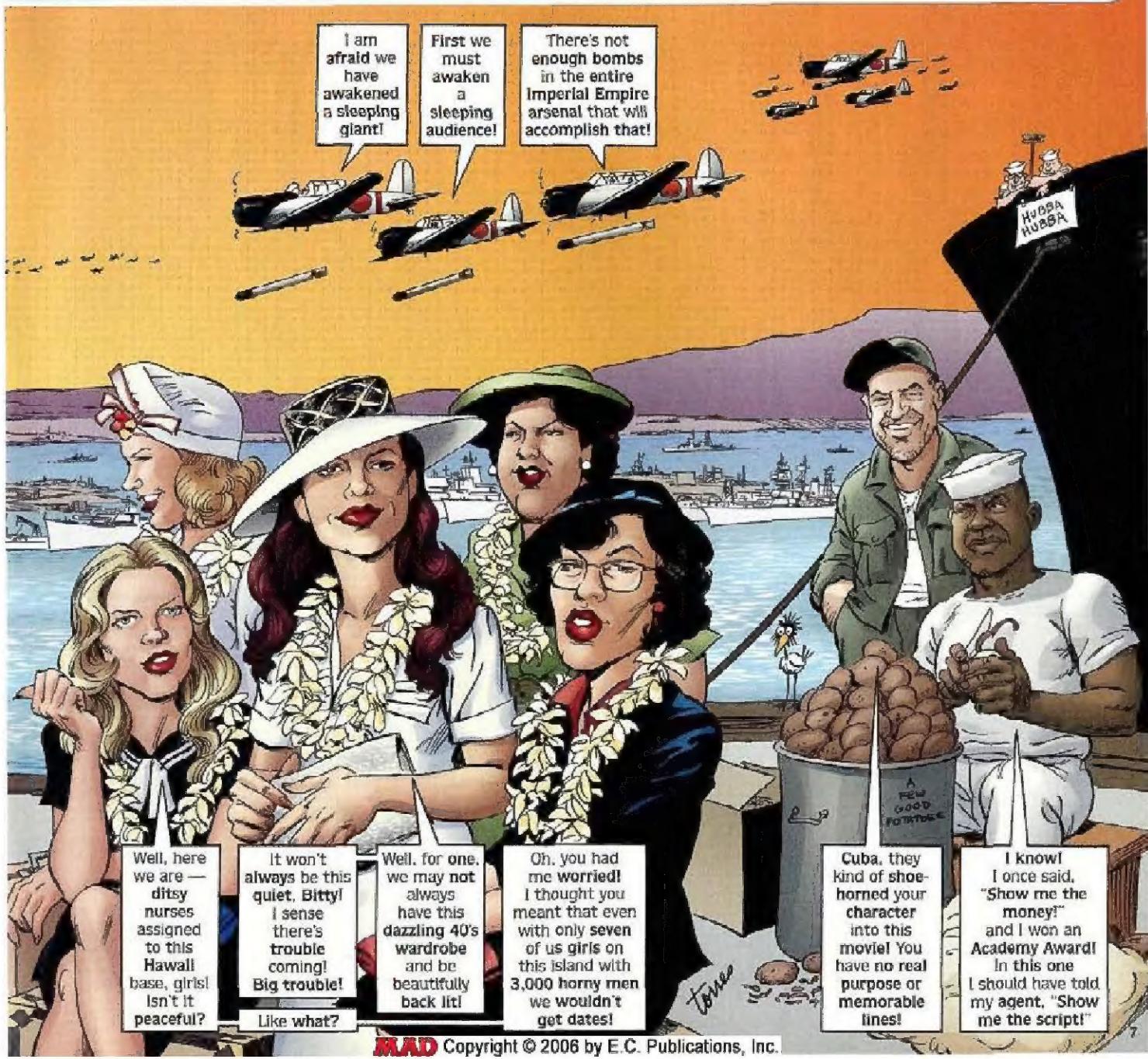
Too late! We're into it, ol' buddy! A new adventure! With enough clichés to last three hours! The phrase "Bombs Away!" will take on new meaning as we visit...

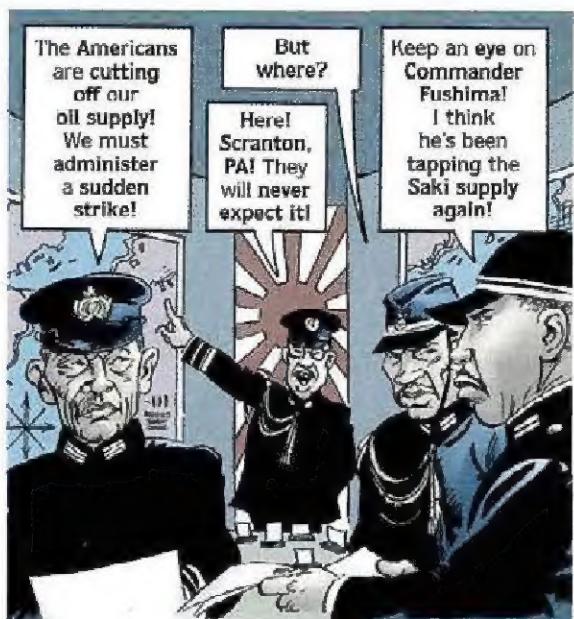
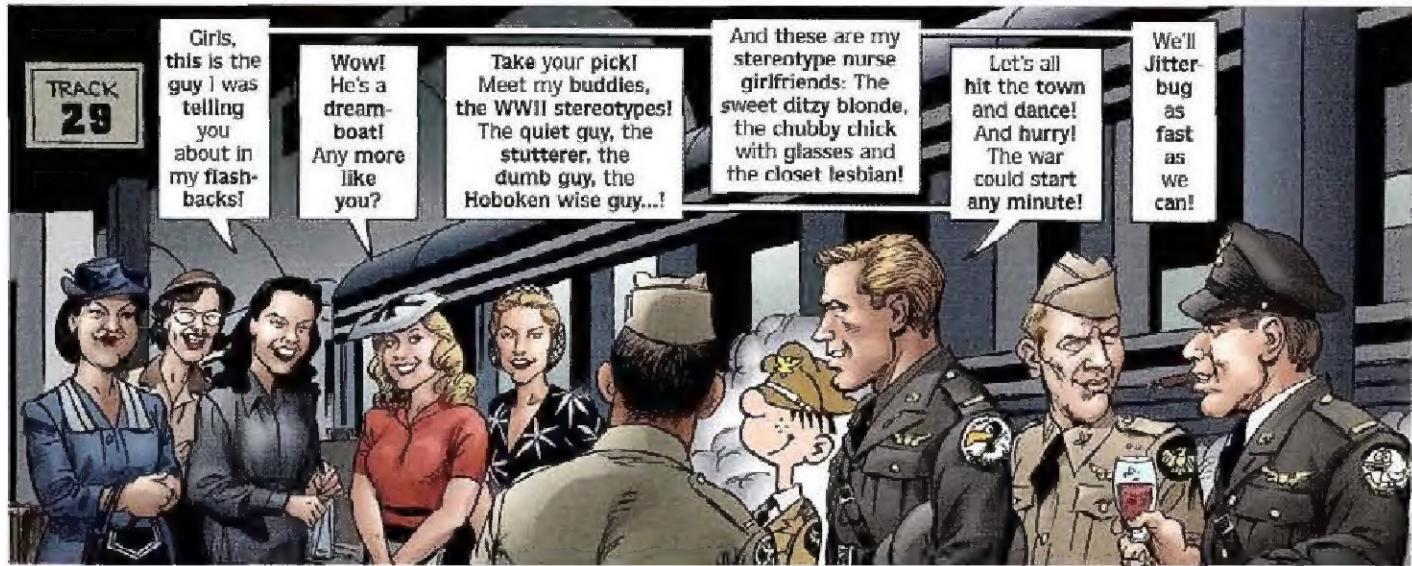
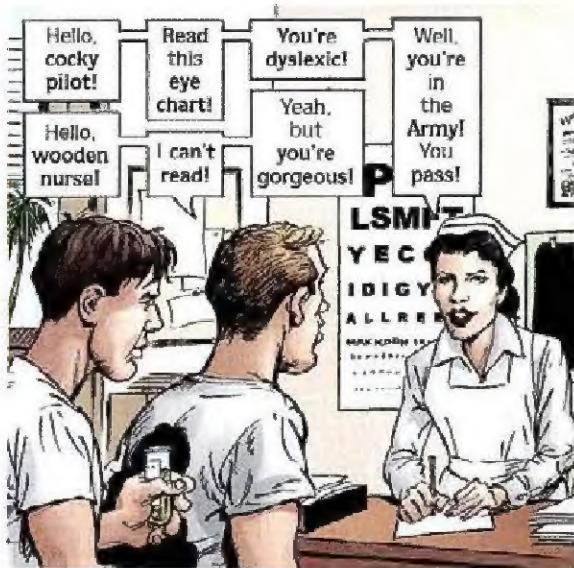
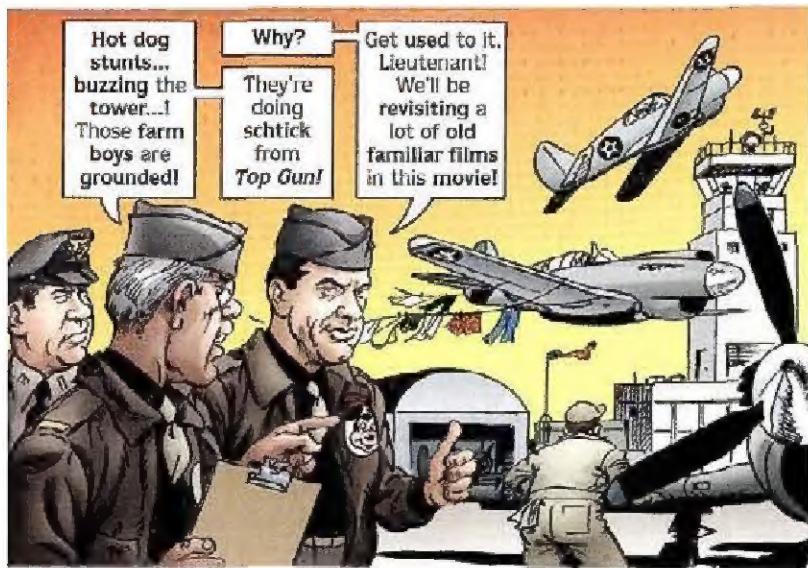
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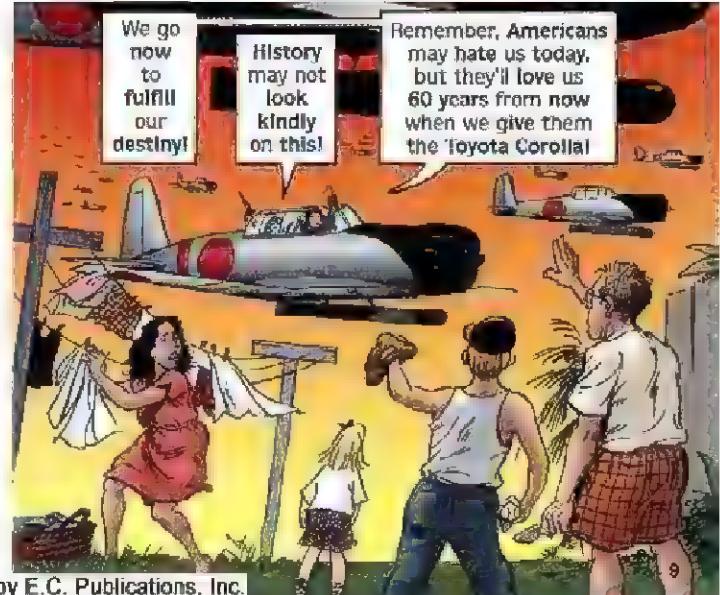
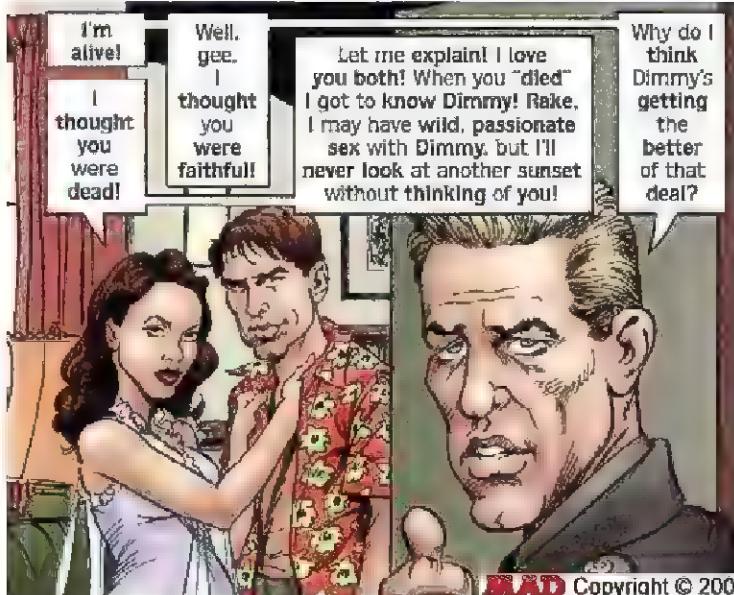
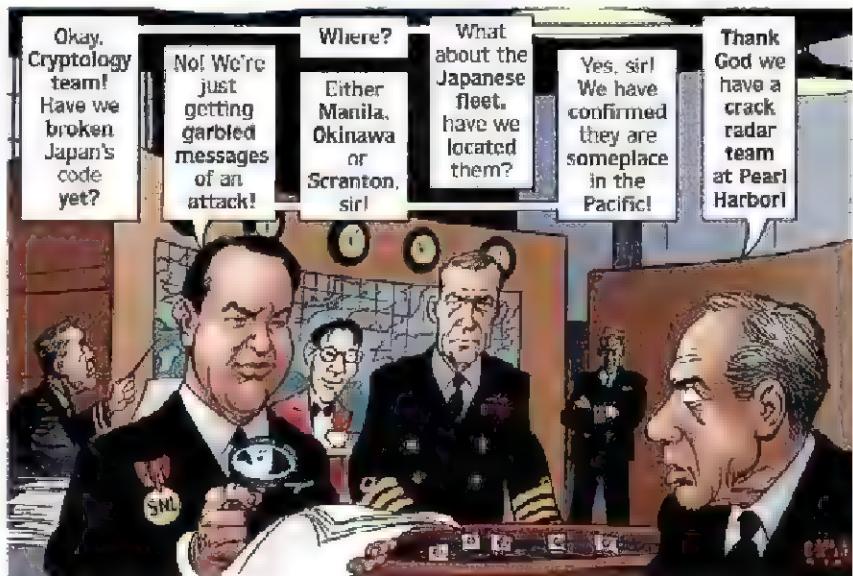
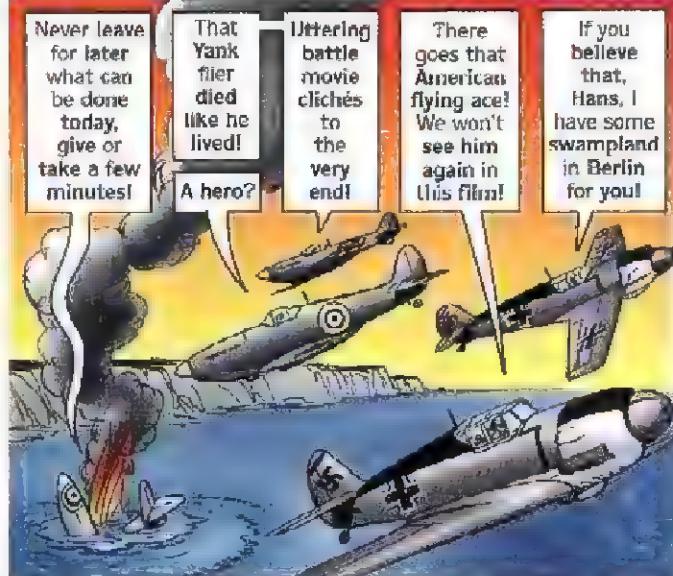
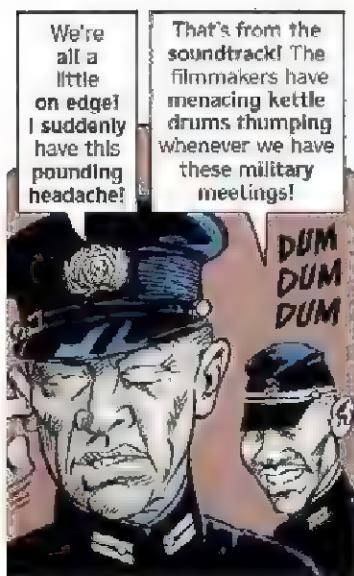
ARTIST: ANGELO TORRES

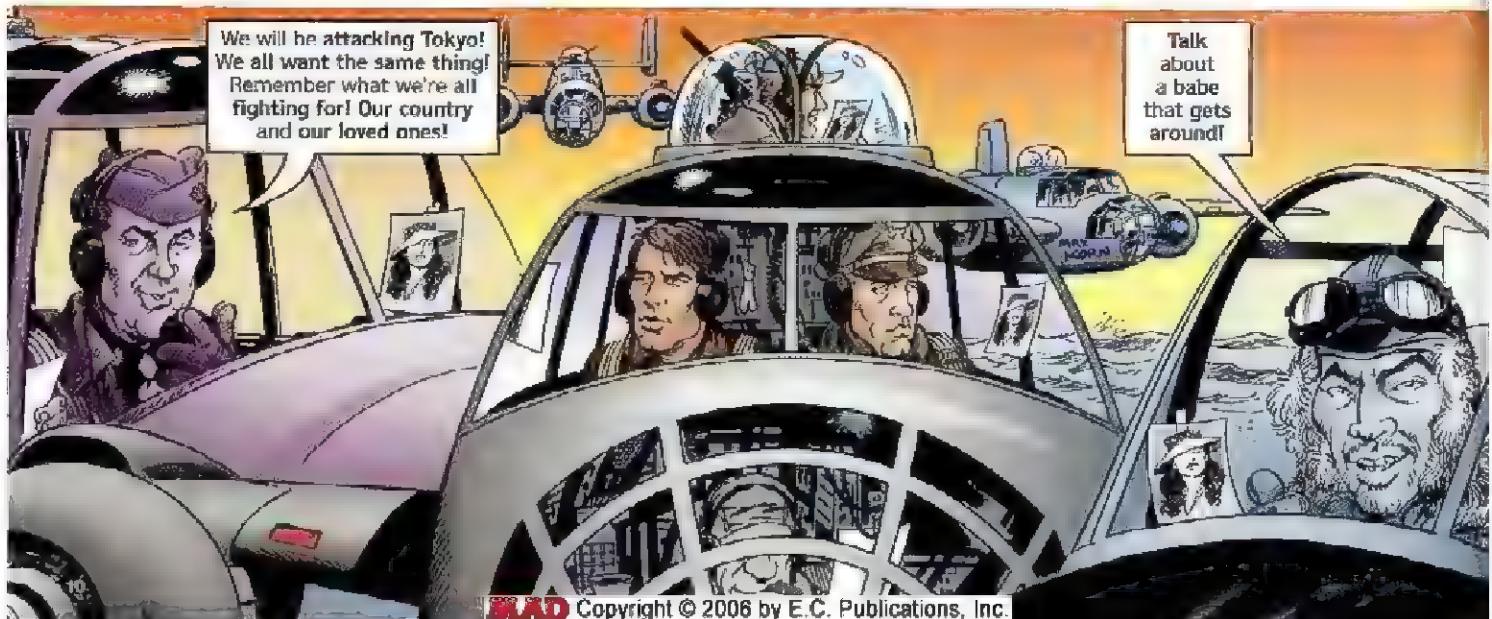
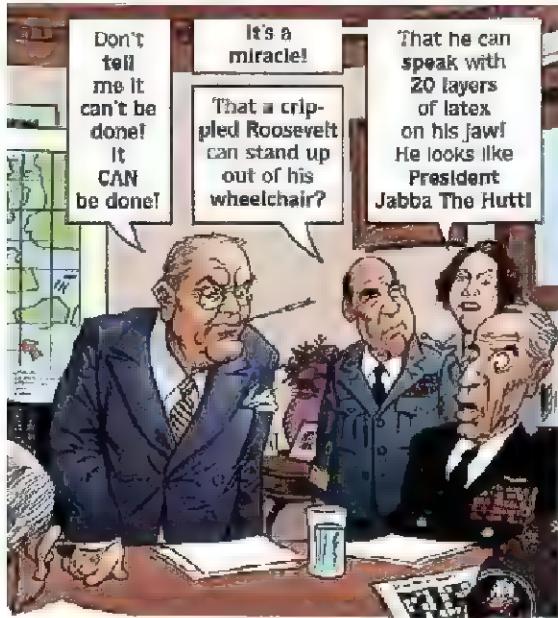
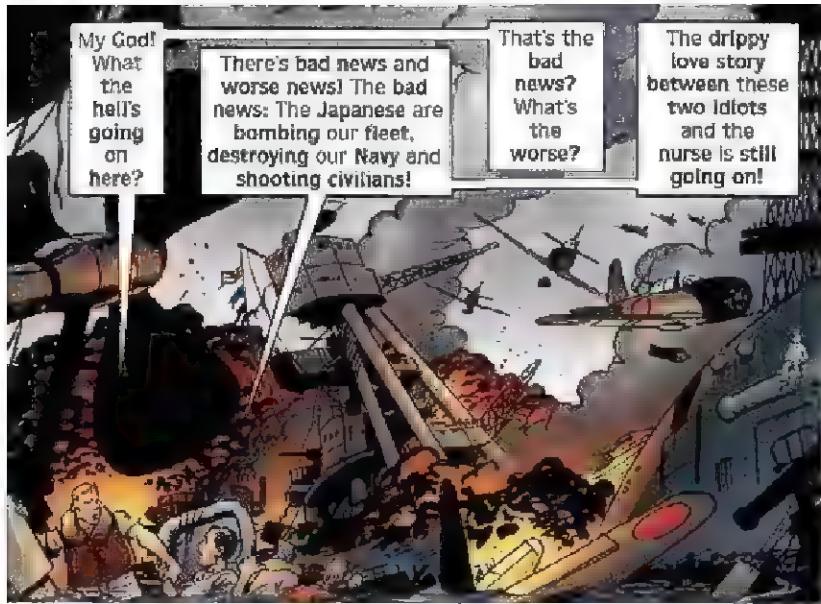
WRITER: ARNIE KOGAN

COLORIST: DIGITAL CHAMELEON











A HERO TORN BY CONSPIRACY



A CITY'S FATE ON THE EDGE OF INSANITY

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PlayStation.2



Violence

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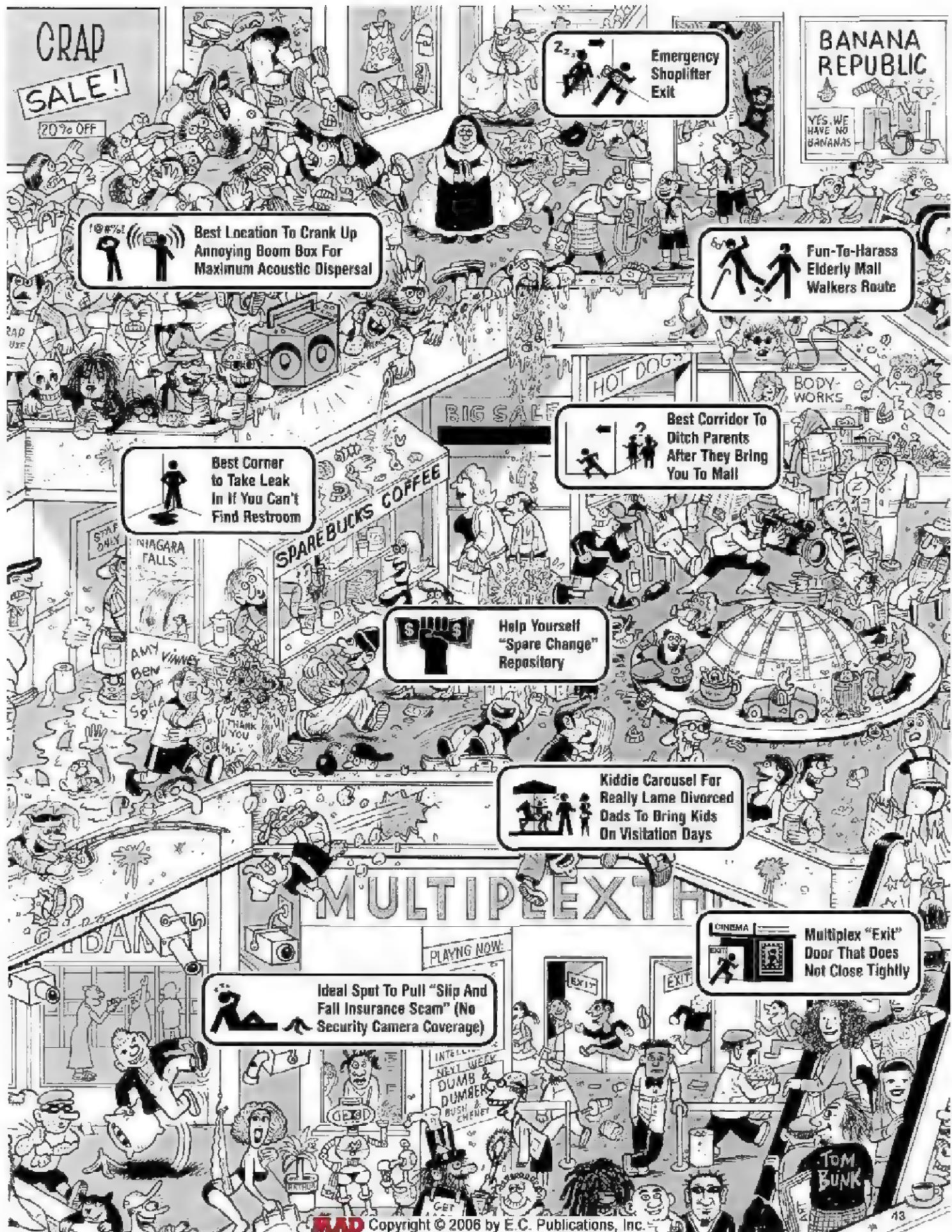
#### THE ROUTE OF ALL EVIL DEPT.

Since they first began opening over thirty years ago, shopping malls have been spreading like a cancer across the land, each one bigger and bigger than the next. These cavernous cement bunkers of commerce can be overwhelming to shoppers, which is why some retail genius came up with the idea for a mall directory — a floor plan that tells you where you are and how to get to Radio Shack by way of Hickory Farms and The Gap. Not a bad idea, but whoever designs these directories is usually woefully incomplete in the information they are providing. That's where we come in with...

# THE MAD MALL DIRECTORY

(FOR THINGS REGULAR MALL DIRECTORIES NEVER POINT OUT)





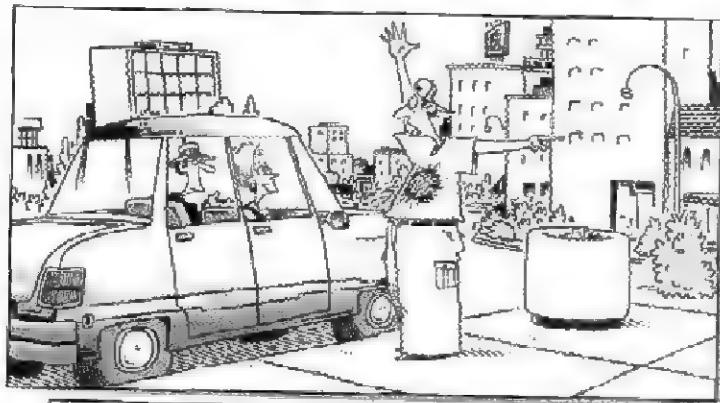


## IN THE HEAT OF THE PLIGHT DEPT.

As most informed, well-educated MAD readers know, the subject of global warming and greenhouse gases is a matter of serious environmental debate. For the remaining 99.6832% of our readers, simply put... WE MAY BE DOOMED! Proponents of one side say man's industrial progress is hurtling Earth toward a tragic demise, while opposing experts dismiss their findings as nothing more than junk science. Since we here at MAD consider ourselves experts in this area (junk, not science) we decided to compile a list of symptoms that may reveal something is environmentally amiss. So before you don your Chicken Little suit and run screaming down the street, be sure you've checked off a majority of these...

# CREEPING SIGNS THAT MIGHT LEAD YOU TO BELIEVE GLOBAL WARMING IS FOR REAL

ARTIST AND WRITER: JOHN CALDWELL



You suddenly realize it's impossible to give directions to out-of-towners without using the phrase "Hang a right at the giant melting iceberg."



"Casual Friday" Speedo sightings are up a disturbing 39%.



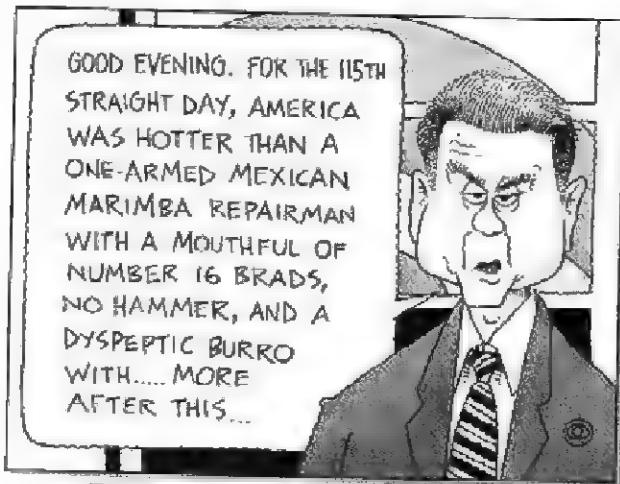
You find yourself asking when did Siberia become a force to be reckoned with on the surfing circuit?



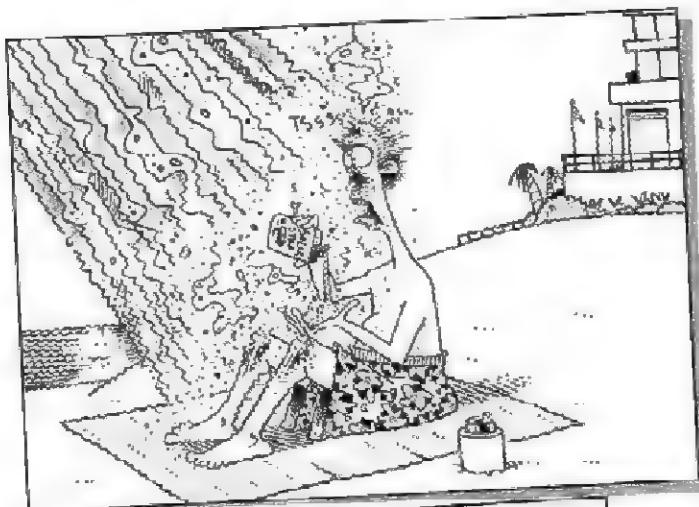
Bolstered by the frequency of topsy turvy weather events, dangerous on-location remotes by the Weather Channel's meteorology geeks wind up clobbering the major networks in the Prime Time Nielsen ratings.



You awake one morning to find that there is now a Gulf of Wyoming.



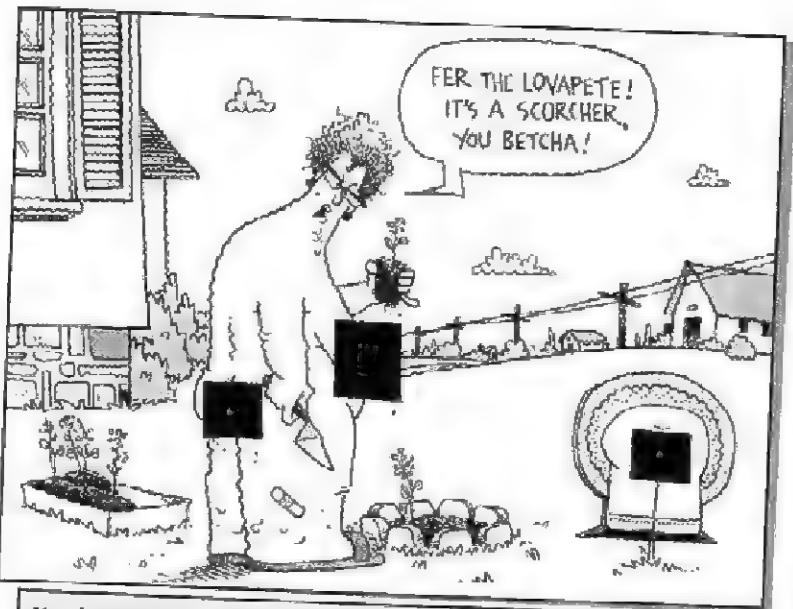
Dan Rather's homespun, waaky Texas metaphors for the weather conditions go on through two commercial breaks.



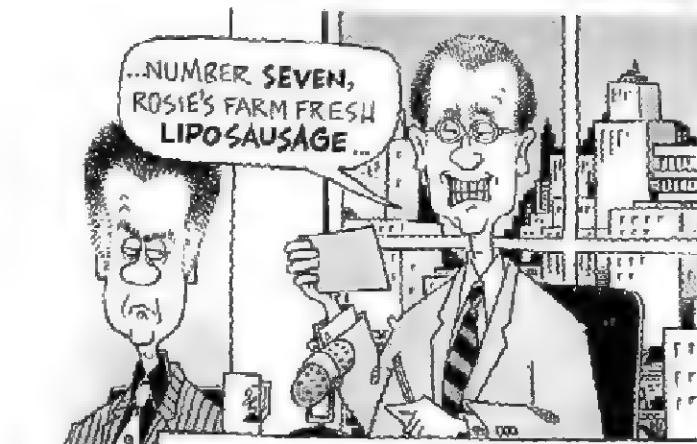
# CREEPING SIGNS THAT MIGHT LEAD YOU TO BELIEVE GLOBAL WARMING IS FOR REAL



There's a serious lobbying effort afoot to make "running through sprinklers" an Olympic event.



North Dakota officially declares itself a clothing optional state.



For the 149th show in a row, the Top Ten List is "Other Least Popular Things You Can Fry On A Sidewalk."



Suddenly urban areas become inundated with a rash of water ski-by shootings.

THE LATEST PIERCINGS THAT PREVENT NORMAL BODILY FUNCTIONS!

# MAIMED FLESH

The Magazine For People Who Mutilate Their Bodies With Extreme

Tattoos And Grotesque Piercings In A Misguided Cry For Attention

UNLOCKING  
THE SECRETS OF  
**MANDY  
DEADBOLT!**

An Interview with  
America's Hottest  
Grrrl Locksmith!

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Lyme Disease  
Symptoms**



**ARTIST INSIDER DREAMING UP THAT PERFECT ONE-WORD NAME:  
A PANEL DISCUSSION WITH REKNOWNED INKSLINGERS CRUST, SMEGMA, & ORIFICE**

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ARTIST: HERMANN MEJIA

WRITER: SCOTT MAIRD

# MAIMED FLESH

Publisher  
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Senior Editor in Charge of  
Glaring Grammatical Errors  
Big Trey

Confusing Layout Designer  
Big Markus

Associate Editor in Charge of Running  
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So You Have to Tilt it Under a Bright  
Light in Order to Read Off the Glare  
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Stanley Pete

Assistant in Charge of Applying  
Deodorant For Armpit Photography  
Dennis Musk

#### CIRCULATION

Tattoo Parlors, Prisons, That Really  
Nasty Stretch of Hollywood Boulevard,  
Alligator Farms, the Ozarks  
Danny Rawhide

#### CIRCULATION

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Artists: Slime, Scratch  
Piercers: Puncture, Big Sally

47 Gah Ave.  
Floyd, VA 23219  
555-3875

Specializes in  
elaborate tributes  
to first boyfriend  
or girlfriend of  
impetuous teenagers



# THE INEBRIATED FRAT BOY

  
TATTOO SALON

ARTISTS: BIG CHENNY, FLUP  
34 Loaded Lane  
Mead, TX 78751  
(512) 555-7233

# BAD IDEA

  
Tattoo Designs, Inc.

P.O. Box 2754  
Eustis, FL 32567  
(813) 555-7782



Home of the  
Poorly-Rendered Betty Boop!

“Don’t Think About It Too Long Or You Might Come To Your Senses”

# Rash Decisions Tattoos

6600 Ich Way  
Effingham, SC 29201  
(803) 555-2874

We get the job done before you change your mind!

# THE INFECTION CONNECTION

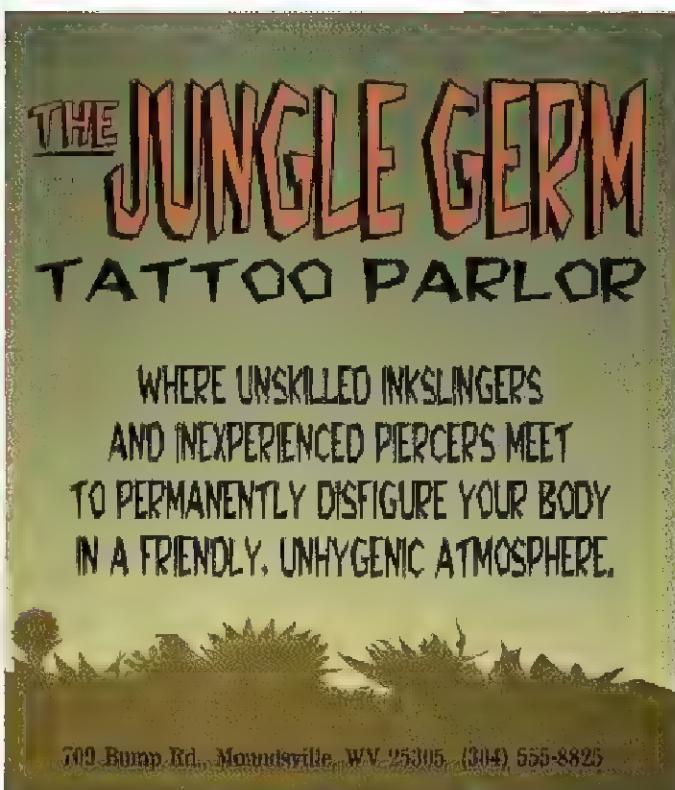
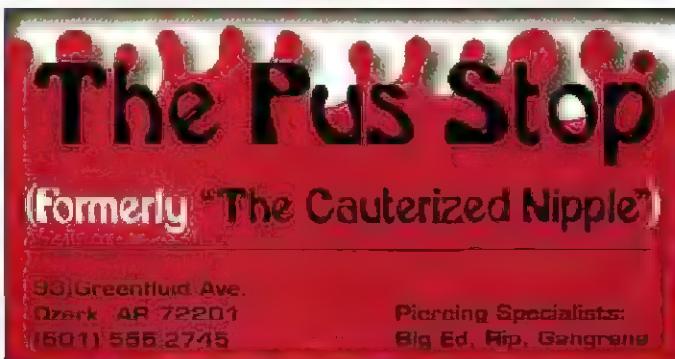
  
Piercing Salon

63 Disease Dr.  
Wetumpka, AL 36103

(205) 555-3659

Our Guarantee: All Equipment Wiped With A Rag!

# MAIMED FLESH



Our second annual Tattoo and Piercing Expo was held on June 5, 2000 at an abandoned pork fat rendering plant in Hartsboro, Alabama. Almost three dozen freaks of nature showed up and competed for a coveted Hervé, making this our biggest event ever! Some convention-goers traveled from as far away as Sweden to attend the six-hour event, proving that stupidity is international!

MAIMED

# TATTOO & EXPO

## "God Was I Drunk" Tattoo

Josh Moshpit blames his winning tattoo on "drinking a lot of tequila with my best friend in our briefs while watching a Van Damme kickboxing movie marathon on TBS while my girlfriend was out of town."



1ST PLACE

## Best Use of Back Hair Incorporated Into Tattoo

Cletus O'Neal shows that he's smarter than the average redneck by using his copious back hair to add even more realism to his Yogi tattoo.



## Heaviest Ear

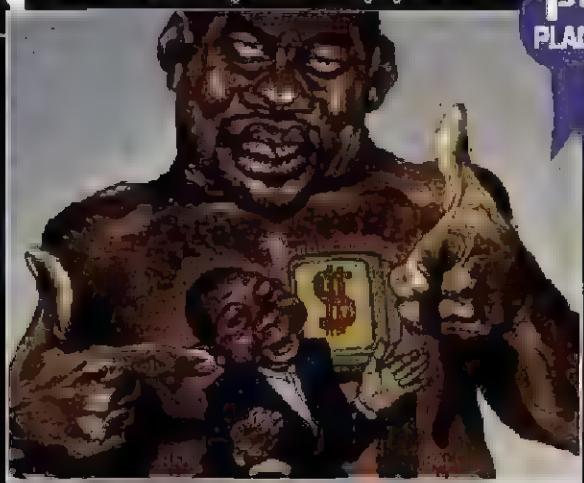
67 separate piercings help Jeanine Musk's left ear tip the scales at a whopping 2 pounds, 4 ounces!



1ST PLACE

## "Most Likely to Be Outdated in a Few Years" Tattoo

Beating out countless images of Buffy the Vampire Slayer, South Park characters and the little Blair Witch symbol is Dave Mohron's colorful image of Gary Coleman auctioning off his belongings online.



1ST PLACE

## Most Unusual Piercing

Brettler Rumpstank was only 6 when he was impaled in the skull by a mis-thrown lawn dart at a family reunion in Soddy-Daisy, Tennessee. Doctors were unable to remove it without further damage to his brain, and now Brett, 28, wears the lawn dart as a badge of pride.



2ND PLACE

# FLESH's PIERCING 2000

## Worst-Smelling Infection

Hans Schleppi thought he had locked up this award by getting his navel pierced 9 times at home by a friend suffering from contagious leprosy using a rusty shingle nail found in a drainage ditch outside a sewage processing plant, but winning second prize still almost makes it all worth while!

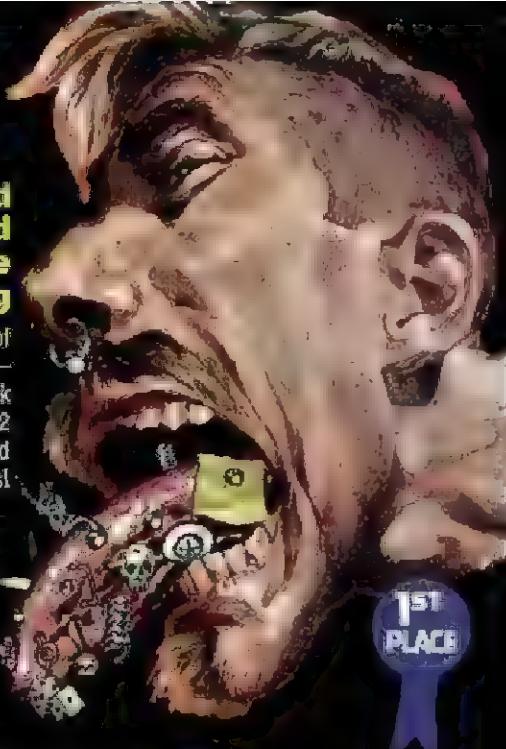


## Most Canker Sores

Skye and Jason Sputum tied for first this year, with 48 sores apiece! Though so many canker sores (some the size of walnuts!) make it painful to talk and chew Slim Jims, Red Hot Cheetos and other staples of the white trash lifestyle, the happy couple issued a typed statement upon winning: "We are very much in love, and attribute our many canker sores to multiple tongue and mouth piercings which we don't allow to properly heal before making out with one another."

## Most Food Collected Under Tongue Piercing

Shrimp-flavored ramen, portions of 7-11 Big Bite, Batman cereal—not made since 1992!—and pork rinds, weighing a total of 4.62 ounces, were found in and around Paul Spackle's tongue piercings!



## Most Stretched Bosom, Male

A bowling pin attached to a janitor's key ring through a pierced nipple helped Marty Flotsam s-l-i-p-p-e-h past the competition for first place! Way to go, Marty!



## Youngest Tattoo or Piercing

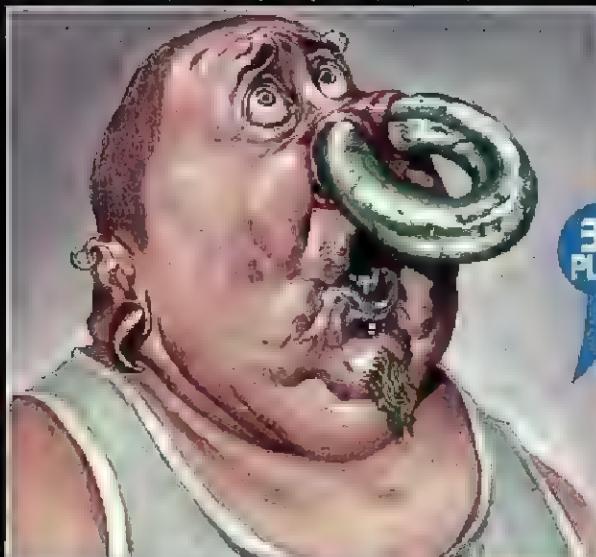
Our youngest contestant ever, little Marquia Belwhelp, age 7 months, took first prize for youngest tattoo and piercing, but had to relinquish the trophy when Social Services showed up and took the child into custody.

# TATTOO & PIERCING EXPO 2000

## CONTINUED

### Piercing That Most Inhibits Ability to Breathe or Pick Nose

John Septum has had to breathe through his mouth for the last two years of his life since he got this heavy-duty ring, which is actually a 1-1/4" stainless steel Sears Craftsman washer. "It looks (pant pant) really cool (pant pant), ya know?"



3RD PLACE

### Most Unusual Piercing

Al Rollman of Monsey Swamp, Florida got this unique fondue-fork-through-neck piercing when he was caught in a Pier 1 Imports during a tornado.



1ST PLACE

### Worst Likeness of a Classic Celebrity

I thought tattoo artist Felch insists that the work he did on Uterus Wilson's back is supposed to be James Dean, most people have mistaken it for Hayden (Dr. Bellows on *I Dream of Jeannie*) Rorke.



2ND PLACE

### Worst Likeness of a Classic Celebrity

Maria Hogg claims that originally, her tat depicted a classic Marilyn Monroe image, but since putting on 200 pounds, she tells people it's Chris Farley shortly before his death.

## BUSINESS DIRECTORY

### THE DECAYING SEPTUM

Body Piercing at Bargain Basement Prices  
Piercers: Bacteria Bill, Big George, Quarantine

370 Rotting Rd.  
Bonesteel, SD 57601  
605-555-7933

"Ignore the 'Condemned'  
sign on the door—  
come on in!"

### THE BLEMISH BARN

Artist: Emcar, Rash, Big Joe

376 Pigment Pl.  
Red Boiling Springs, TN 37202  
(615) 555-3755

### THE DISAPPROVING DERMATOLOGIST

Artist: Grimey Joe, Pore  
Piercer: Big Al

368 Ruinskin Rd.  
Winkelman, AZ 25007  
602-555-7833

"We gladly take diabetics and others at high risk  
for tattoo and piercing-related health problems!"



### THE GERM FIRM

Artist: Pukin' Pete, Big Mike, Terfel  
Piercers: Pus, Hepatitis Sue

5903 N. Contaminaria  
Blackfoot, ID 83270  
(208) 545-2754

### U. E. M., INC.: UNFORTUNATE, EXPENSIVE MISTAKES

Artist: Schmutz, Deaf Piercer: Poke  
899 Oops Ave., Simyra, DE 10999  
800-555-2386

Specializes in large, bright, offensive tattoos on the neck,  
face, hand, wrist and lower lobe area of professional  
men & women in conservative white collar jobs.

### ► DYSLEXIC TATTOO & PIERCINGS, INC. ←

"None off the Misplaced Name"

Artist: Educated Bob Piercer: Hole, Gib Dazin  
32 Twenty-Third St.  
Pittsburgh, PA 17120 • 655-8786

"Our lack of a license from the health department  
allows us to pass the savings on to you!"

# ASK BIG GUNTHER

**Big Gunther** Frenum is the owner of

Big Gunther's Discount Tattoo and Piercing Parlor in Tempe, Arizona. Each month he answers reader's questions relating to slinging ink and getting pierced, though quite often no one writes in and he's forced to make up questions based on something he read in another tattoo magazine.



**Dear Big Gunther,**

I'm thinking of getting multiple erotic piercings, but I'm afraid they'll set off the metal detectors when I go to the airport, and the ensuing search could be embarrassing. How can I prevent this?

**Nervous**  
Ansonia, CT

**Dear Nervous,**

Unfortunately, there's no way to prevent excessive piercings from setting off airport metal detectors. Go Amtrak!

**Dear Big Gunther,**  
Should I get a tattoo?

**Not Sure**  
Anaheim, CA

**Dear Not Sure,**  
Yeah.

**Dear Big Gunther,**

I often see folks with tattoos of their beloved pets on their bodies. In fact, I just got a tattoo of my 6-week old kitten, Mintens, on my thigh. I know how much she loves me, so I'd like to return the favor and get her a tattoo of me. Can you recommend a good tattoo parlor that tattoos small animals?

**Animal Lover**  
Santa Barbara, CA

**Dear Animal Lover,**

Check out our Directory for any of the fine professionals who specialize in tattooing and piercing underage children (including newborns!), passed-out customers brought in by pranksters, and people brought in against their will. Many of these parlors feature restraints to keep the tattooee in place while the putrid work is being done.

**Dear Big Gunther,**

I'm debating whether to get "666" tattooed on my forehead or a large portrait of my girlfriend done on my back. I also want a row of Japanese letters spelling out curse words down my arms. I'm only 16, so my money is tight and I won't be able to have all of this done at once. What should I do?

**Confused,**  
Little Rock, AR

**Dear Confused,**

They all sound like great ideas, but I would go for the back portrait of your girlfriend. You'll be graduating from high school in six or eight years and chances are good that you and your girlfriend will go your separate ways, or that she'll marry whoever gets her pregnant next month and that might not be you. What better way to remember her for the rest of your life than with an expensive tribute to her that you'll only be able to see with a mirror? And don't worry, you're still young, so you'll have plenty of time to make many more astute decisions concerning other tattoos!

**Confidential to Perplexed.**

Don't be a fool! An aluminum frame rotary kit with six-gauge O-rings coupled with nine-wrap plastic bobbins to prevent excessive vibration to the needle bar is already old tattooing technology! If you're really looking for a state-of-the-art setup, go with a steel or bronze combo unit with a brass yoke fitting under the electrical coil and a grounded footswitch to enhance current conduction.

**Dear Readers,**

I'm sad to mention the passing of Big Kevin Hafadas last month. "Big Kev" was the owner and proprietor of Very Improper Piercings (VIP's), and also held the record for most body piercings (178) in all of Broward County, Florida. In the end, what did him in wasn't his steady diet of Taco Bell food, or complications from the hepatitis he got from using unsanitary shared equipment, but an undiagnosed cancerous tumor the size of a softball on the back of his neck which he mistakenly believed to be one of his underskin ball-bearing implants. He will be missed.

## DORM ROOM TATTOOS

**Artist/Piercer:** Jason  
380 Bong Dr., Apt. 37  
Westwood, CA 90027  
310-555-0320

"Dudes! I just got this totally cool used tattoo and piercing kit off of eBay!! Come on up and we'll smoke out and I'll link you up!"

**Artists:** Slap, Grunge, Big Dmitri  
**Piercers:** Yank, Dr. Agency, Marrow

**PAIN & INK STUDIOS**  
764 Ditch St., Shingletown, CA 93583  
(213) 555-2855

"Free hit off of our stolen tank of nitrous oxide with every piercing!"

## PETRI DISH STUDIOS

**Artists:** Armpit, Big Keith, Tinkle  
**Piercer:** Pubz

623 Unsanitary Way  
Lumpkin, GA 30551  
(800) 555-3287

"A Breeding Ground  
for Bacteria Since 1981!"



## REGRETTABLE CHOICES BODY ART SALON

**Artists:** Monroe, Lord, Dermis  
**Piercers:** Chew, Awl

931 Whywhywhy Way  
Hot Sulphur Springs, CO 80202  
303-555-0428

## SHARED NEEDLE TATTOOS

**Artists:** Pasty, Big Dave, Blotch

67 Ew Way, Crook, CO 80202  
(303) 555-2764

"Since we only have one needle, customers are encouraged to make an appointment, though walk-ins are accepted."

## "Painful Piercings for Men"

**THE SWOLLEN TESTICLE**  
**Piercers:** Chessa, Crotch, Big Marvin

873 Ball Blvd.  
Johnson City, KS 66603  
913-555-3765

## DRUNKEN STUPOR TATTOO SALON

**Artists:** Pee, Stank, Big John  
**Piercers:** Bile, Biohazard

582 Whuh, Needles, CA 93765  
(562) 555-2750

**MAIMED FLESH**

# Complete Body Piercing Kit

THE PERFECT SOLUTION FOR THE COMPLETELY INEXPERIENCED BEGINNER, THE WEEKEND PIERCING HOBBYIST, OR THE PROFESSIONAL WHO DOESN'T TAKE HIS WORK OF PERMANENTLY MAIMING OTHER PEOPLE'S BODIES TOO SERIOUSLY.

THIS KIT HAS EVERYTHING NEEDED FOR THE PIERCER ON THE RUN, INCLUDING A CUSTOM-MADE CARRYING CASE!

- 1 Instructional Video
- 1 Instructional Book
- 1 Industrial-sized Styrofoam Crayon
- 1 Custom Carrying Case
- 1 Pair Tin Snips
- 3 Pair Knitting Needles (various sizes)
- 1 Three-Hole Heavy Duty Adjustable Paper Punch (with receptacle to collect skin dots)
- 1 Industrial-Quality Staple/Nail Gun
- 2 In-Tenor Casino Ruffel-Grade Shrimp Forks
- 1 Spring-Loaded Staple Remover
- 1 Gold-Tempered Poking Thing (For Poking Things)

- 1 Galvanized Steel Puncturing Thing (For Puncturing Things)
- 3 Stainless Steel Shish Kebob Skewers (18")
- 3 Reusable Wad 'N Clot™ Rags
- 1 EZ-Spill Stainless Steel Nutcracker
- 2 Wire Gauge Spill Point Masonry Drill Bits
- 1 Adjustable Mitre Corner Clamp
- 1 Par Slip Joint Dental Pliers
- 1 Skin-Removing Needle Rasp/File (12")
- 1 Surgical Grade Bone Chisel
- 1 Microwavable Red Hot Poker
- 8 Nut-Dipped Galvanized Carriage Bolts (3")
- 12 Nickel-Plated Key Rings (2")

- 18 Coarse Grade Tap Bolts (2", 3", 6")
- 6 Coupling Nut/Hex Bolt Combos (Assorted Sizes)
- 48 Standard Grade Carpet Tacks
- 60 Felt-Tipped Sandwich Picks (Assorted Colors)
- 30 Binder Clips (Assorted Sizes)
- 20 12-Gauge Copper Picture Wire (25' Spool)
- 4 Double-Twisted Dry Cleaner Hangers
- 39 Inquin-Hardenen Finishing Lockwashers
- 8 Wing Nut/Lag Screw Combos (3/4")
- 10 Oval Head Carpentry Screws (2")
- 24 Aircraft-Grade Tempered Steel Rivets

Piercing

Complete  
Body  
Piercing Kit

**\$195.00**

Stayne & Punkcher Mfg., Inc.  
Dept TP, Route 65  
Itchy Scab Rd.  
Gangrene, NY 12188 USA

## SUPA VAL-YOO Start-up Tattoo Kit #2

Who has the time or money for an apprenticeship with a legitimate, established tattoo artist? Start tattooing NOW, whether you're qualified or not! For only \$500 we'll irresponsibly sell you our complete start-up kit, packed with everything you need to get going, including a real tattoo machine, inks and an assortment of generic household supplies that you can buy a lot cheaper — and in the quantities you'll actually need — at your local hardware or drug store! Includes: meaningless photocopied certificate and unremovable tattoo of the PLUS:

- *Tattooing For Beginners With Little Or No Artistic Talent Who Have No Idea What They're Doing* by Big Gunther Frumkin
- Fifty-Page Pad of "Release of Liability" Forms
- Practice Cat (Pre-Shaved)
- Box of Latex Gloves From a Carton That Was Left Too Close to the Radiator and Whose Contents are Now Just a Big Glob of Useless Rubber
- Roll of Surgical-Grade Duct Tape
- Bottle of Green Soap
- Package of Moist Towelettes from the Imperial Palace Hotel & Casino In Las Vegas
- 2 Paper Towels Folded to Resemble Non-Adhesive Bandages
- 1 Rag

**FREE Tattoo Artist  
T-Shirt (Please specify  
XXL, XXXL or XXXXL.)**

**FREE Invoice  
Describing Your  
Purchase!**

**FREE Cardboard box  
in which all of the  
above is shipped!**





## ATTENTION POTTY ANIMALS!

Once again MAD has squeezed out the best in self-defecating humor. You'll be bowled over by each article—and we're not just pulling your chain! We guarantee these classic blasts from MAD Magazine can be read in one sit down—which makes more scents than you think!

You bought Number One, now pick up Number Two! (And be on the lookout for the turd in this series sometime in the future!)

MORE OF OUR BITING COLOR COMMENTARY!

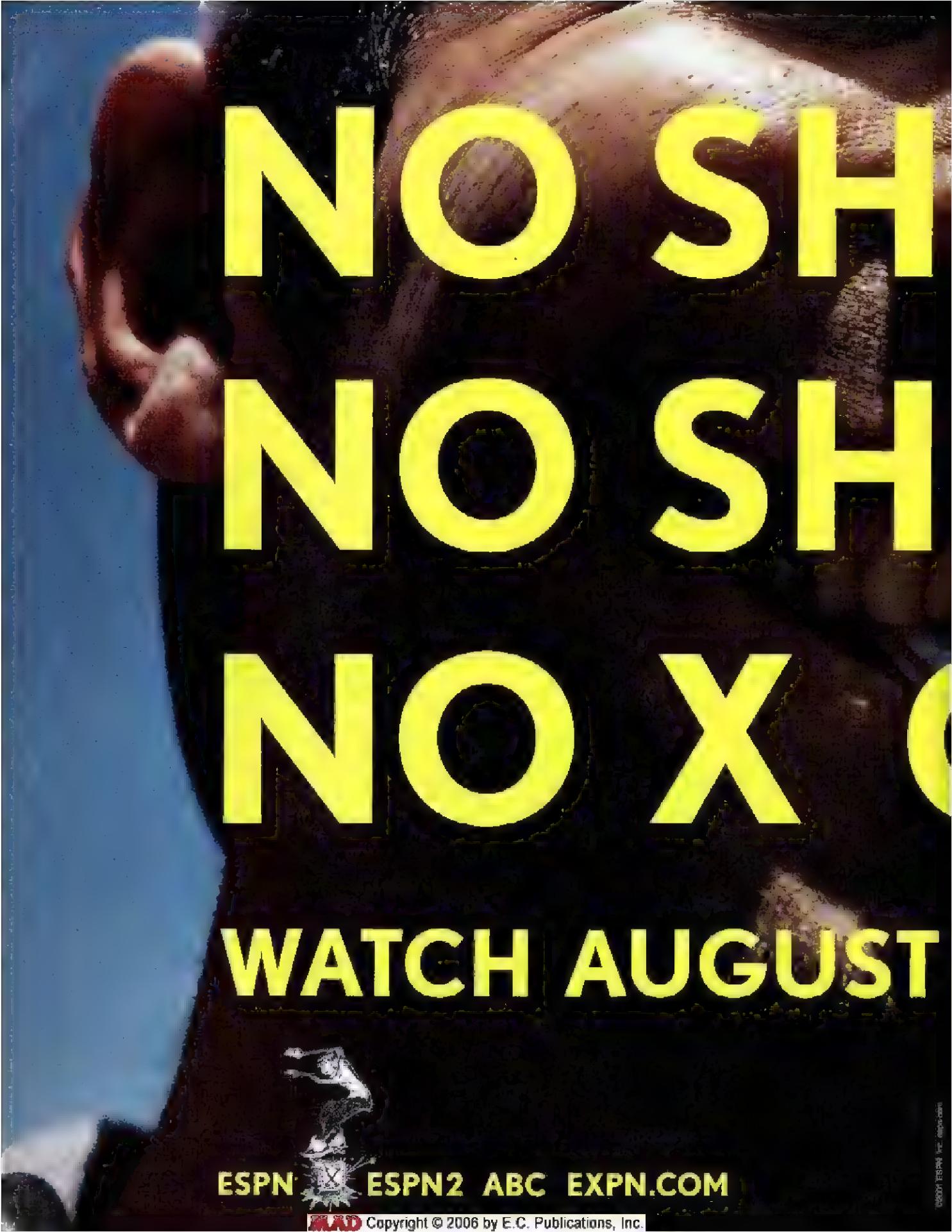
HURRY! Word of Mouth on this Issue is Very Strong Among the Dentally Disturbed!

ON  
SALE  
NOW!

THE MAD  
BATHROOM  
COMPANION  
NUMBER TWO

BY THE USUAL GANG OF IDIOTS

Introduction by Gene Shalit



**NOSH**  
**NOSH**  
**NOX**  
**WATCH AUGUST**

**ESPN**  **ESPN2** **ABC** **EXPN.COM**

**MAD**

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We all have the dream of setting out and seeing our great land. It's just that not all of us wake up screaming from it. Buckle up, it's....

# Monroe and...



\*SEE "MONROE AND THE MAN," ISSUE 379.

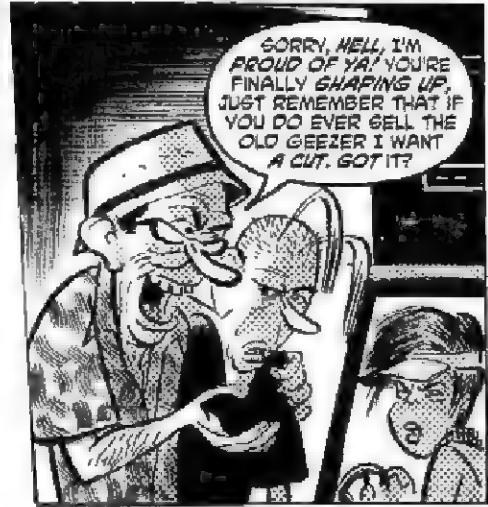
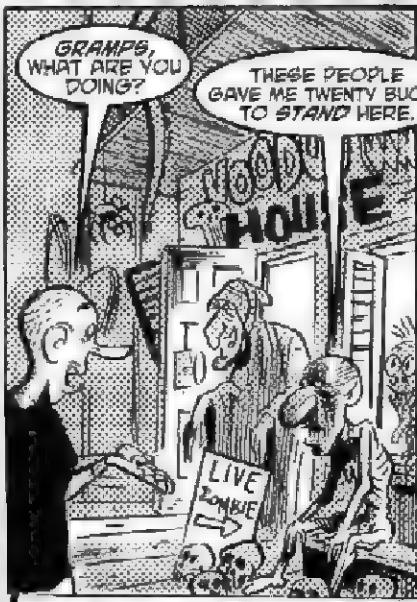


# THE GREAT AMERICAN ROAD TRIP

## PART ONE



# MoNrose



In our next episode of

## MoNrose and... THE GREAT AMERICAN ROAD TRIP





STARRING

# BRUCE FINGER

PRESENTS:



[www.techdeckdude.com](http://www.techdeckdude.com)

## ENTER THE FINGER

THEIR DEADLY MISSION: TO CRACK THE FORBIDDEN ISLAND OF HAND!

X-CONCEPTS PRESENTS

TECH DECK DUDE™, BRUCE FINGER, TO MAN FINGER, SONJA SAN, "ENTER THE FINGER", RAP MASTA THUMB, STEVEN SPIELFINGER, THE THUMB BROS.

THIS PRODUCT NOT YET RATED

X-CONCEPTS™

# COLLECT THEM ALL

LOOK FOR NEW DUDES COMING SOON



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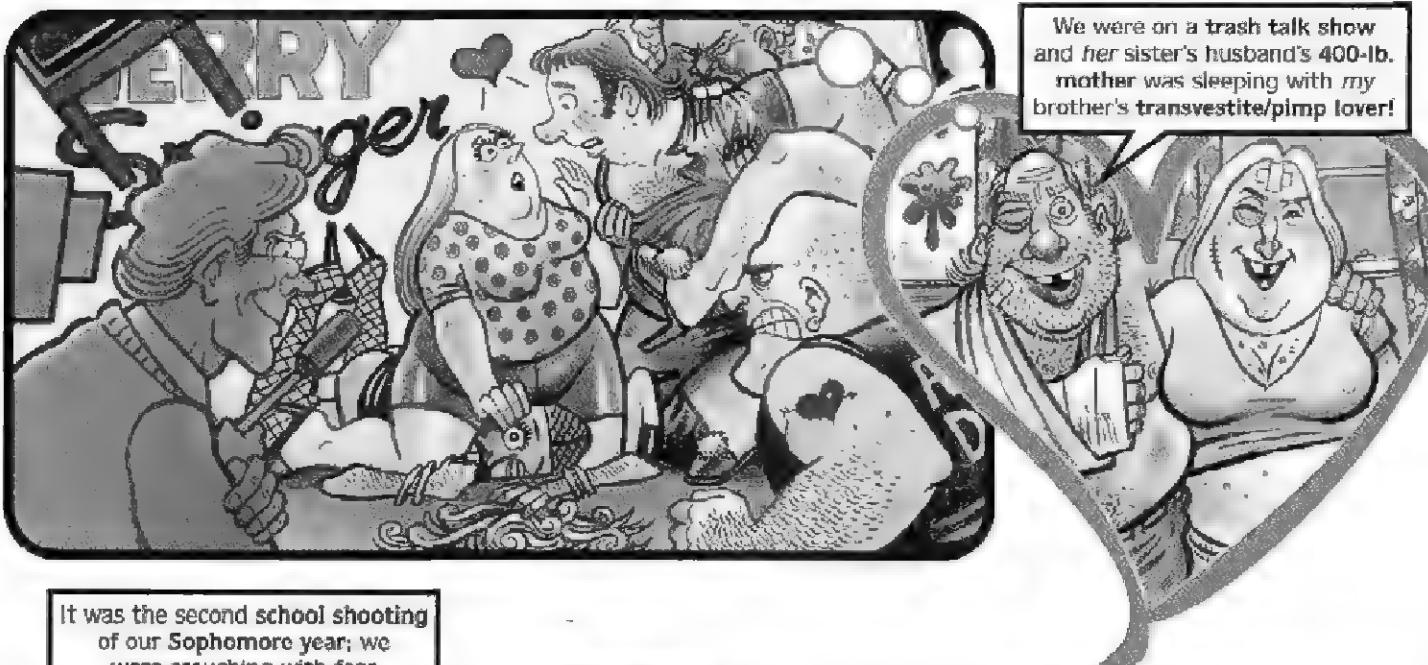


## BEHIND THE RECAPITULATE BALL DEPT.

Back in the really-olden days, young lovers met "at a pep rally," "in the Peace Corps" or "at a 4-H meeting." In the more-recent-olden days (back in June 1997, when we published the first volume of this yawn-fest), they met "in the mosh pit," "at a Safe-Sex demonstration" or "trying to car-jack the same BMW"...which sound extremely lame & not at all worth sharing as romantic, nostalgic memories with family and friends in the years to come — that is, until you realize how much worse things have gotten in the intervening four years! That's why it's time for MAD to revisit...

# "How We First Met"

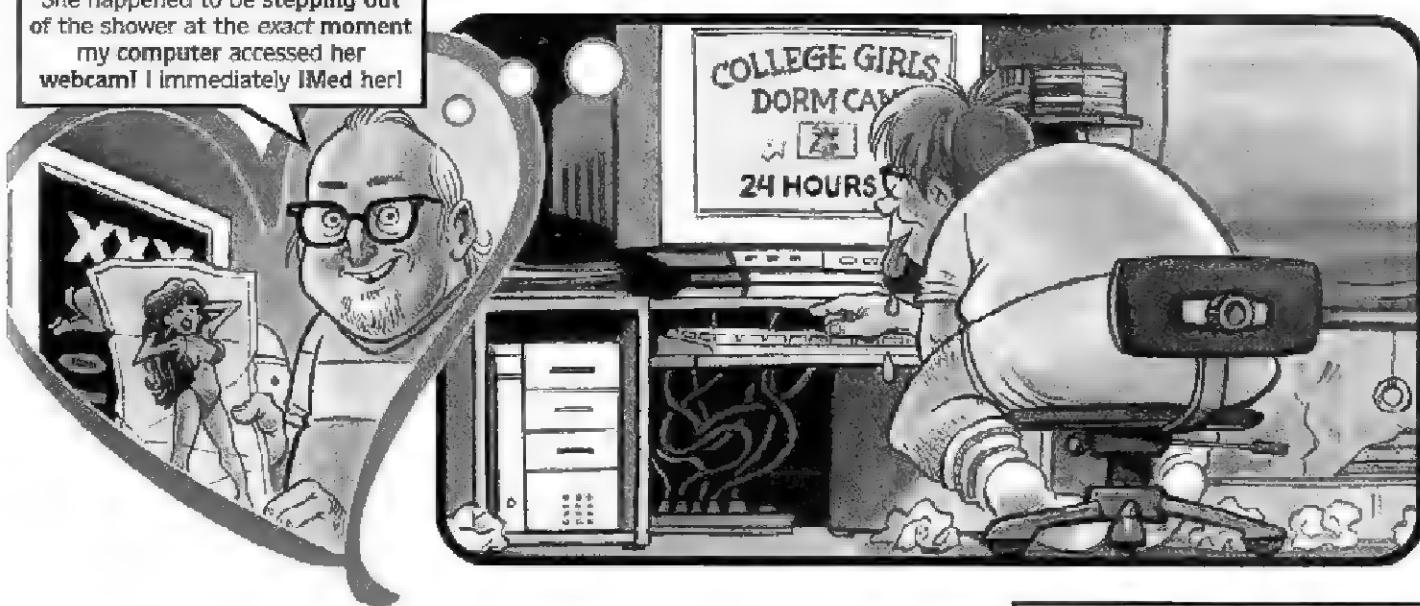
## Stories That Today's Young Lovers Will Be Stuck With...VOL. II:



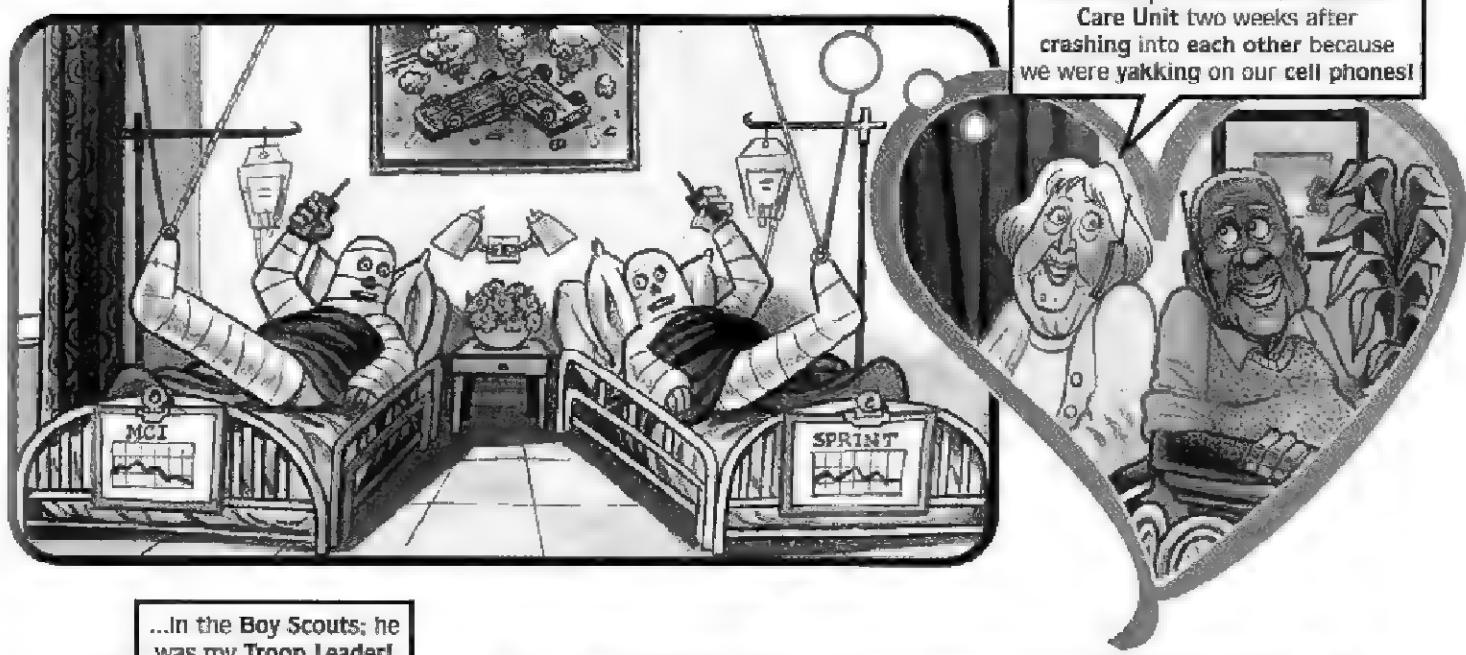
It was the second school shooting of our Sophomore year; we were crouching with fear under the same cafeteria table!



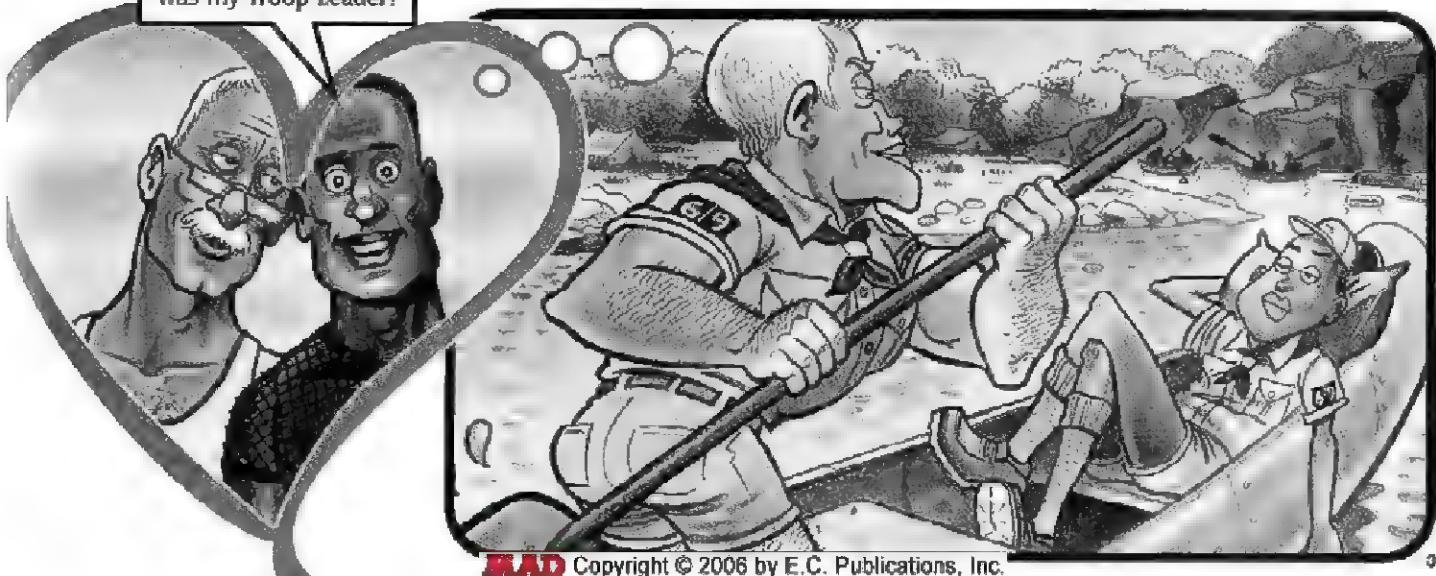
She happened to be stepping out of the shower at the exact moment my computer accessed her webcam! I immediately IMed her!



We woke up in the same Intensive Care Unit two weeks after crashing into each other because we were yakking on our cell phones!



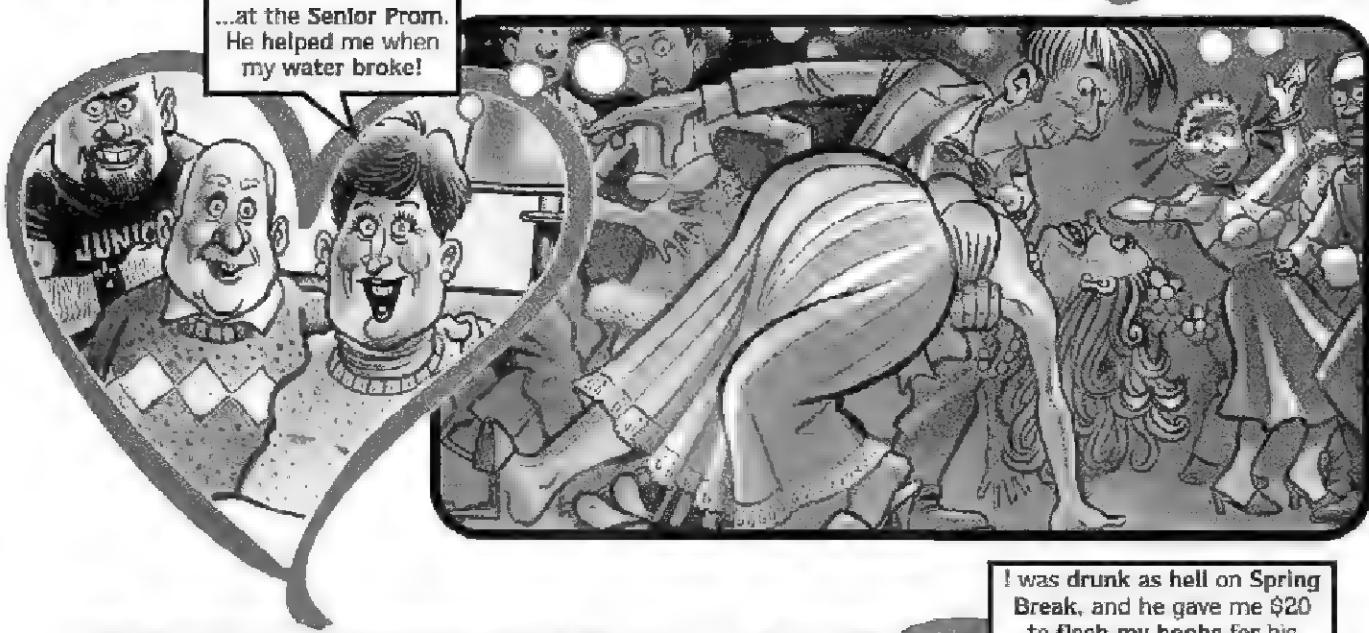
...In the Boy Scouts: he was my Troop Leader!



# "How We First Met"

Stories That Today's Young Lovers  
Will Be Stuck With...VOL. II:

...there was something about  
the way she typed "LOL" at  
all my stupid jokes!





BERG'S EYE VIEW DEPT.

# THE LIGHTER SIDE OF...

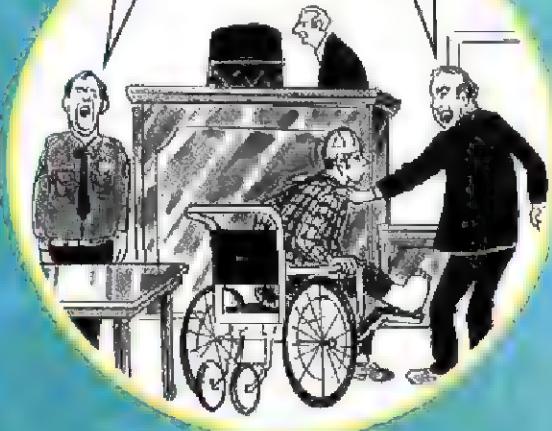
OPPORTUNITY

ARTIST AND WRITER: DAVE BERG

JUSTICE

Hear ye, hear ye! Court is now in session! Judge Joseph Dougherty presiding! Everybody please rise!

Not you, idiot! If you rise, you'll blow the whole case!



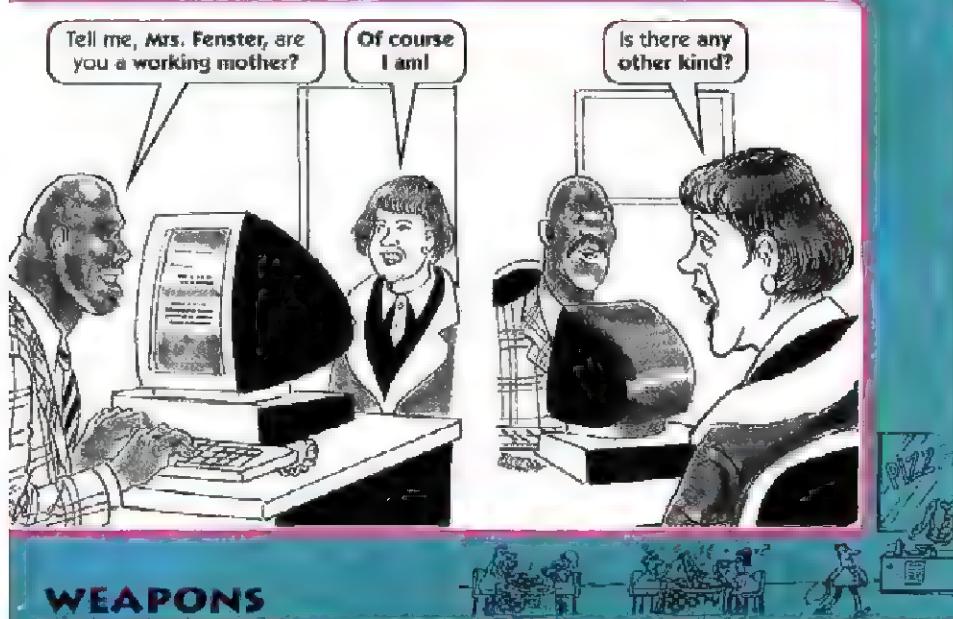
CONCERN



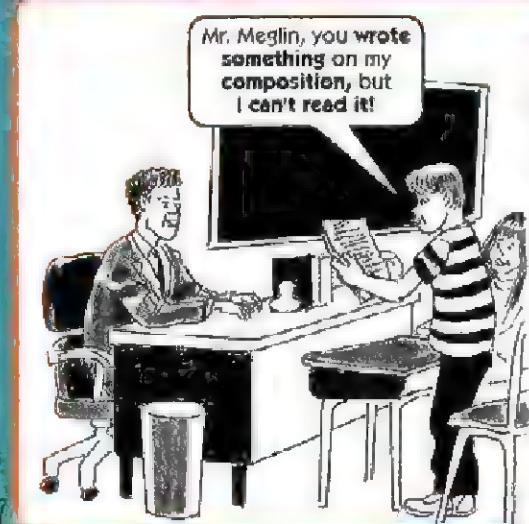
## TRADITION



## AWARENESS



## TEACHERS



## WEAPONS



## MISSING PERSONS

What have you done about finding my husband?

I assure you we're doing everything possible, Mrs. Needle!

Well, can you give me a "loaner" in the meantime?



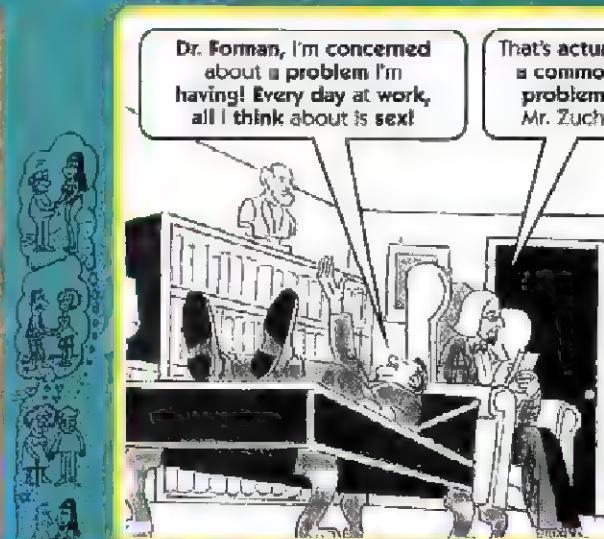
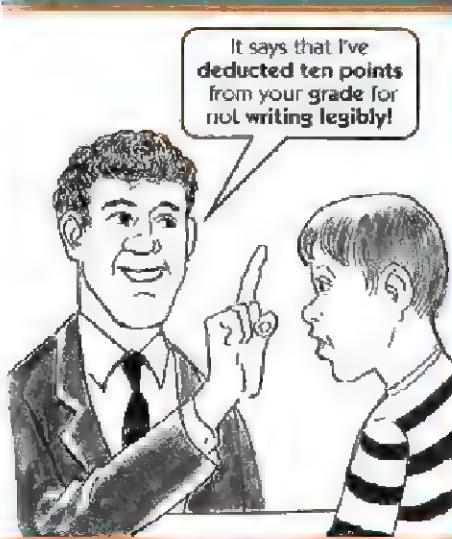
## THERAPY

It says that I've deducted ten points from your grade for not writing legibly!

Dr. Forman, I'm concerned about a problem I'm having! Every day at work, all I think about is sex!

That's actually a common problem, Mr. Zuchl!

Maybe, but how about when my wife and I go to bed and all I can think about is work?



## LOGIC

I'm sorry to inform all our passengers that the restrooms are out of order!

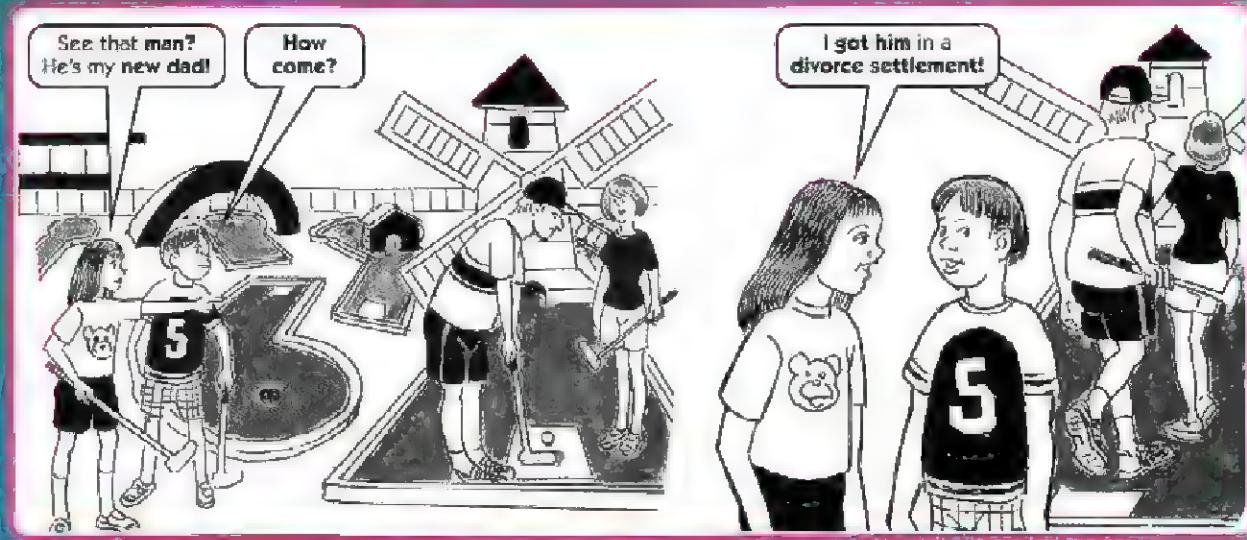
To compensate for this inconvenience, the Captain would like to offer you all free drinks!



## THE OFFICE



## RELATIONSHIPS



## DOCTORS



# MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will soon turn pretty wormy!

THIS MONTH'S FUTURE ACADEMY AWARD WINNING STIFF:

## JULIA ROBERTS

### CAUSE OF DEATH

### ODDS

Entire skull pops out of open mouth during extra-wide smile

2:1

Weirdo brother actor Eric Roberts finally flips out and kills her at a family reunion

5:1

Double pneumonia from displaying maximum cleavage in every other scene in *Erin Brockovich*

10:1

Car wreck after blinding self with reflection bouncing off her own teeth in rearview mirror

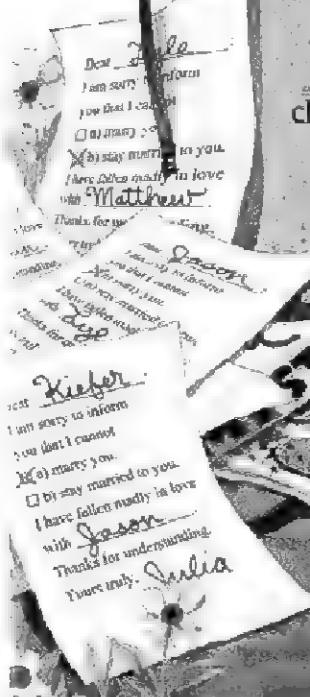
15:1

Stroke from strain of having to fake surprise at winning Oscar

20:1

Starves during long actors strike that stops all film shoots.

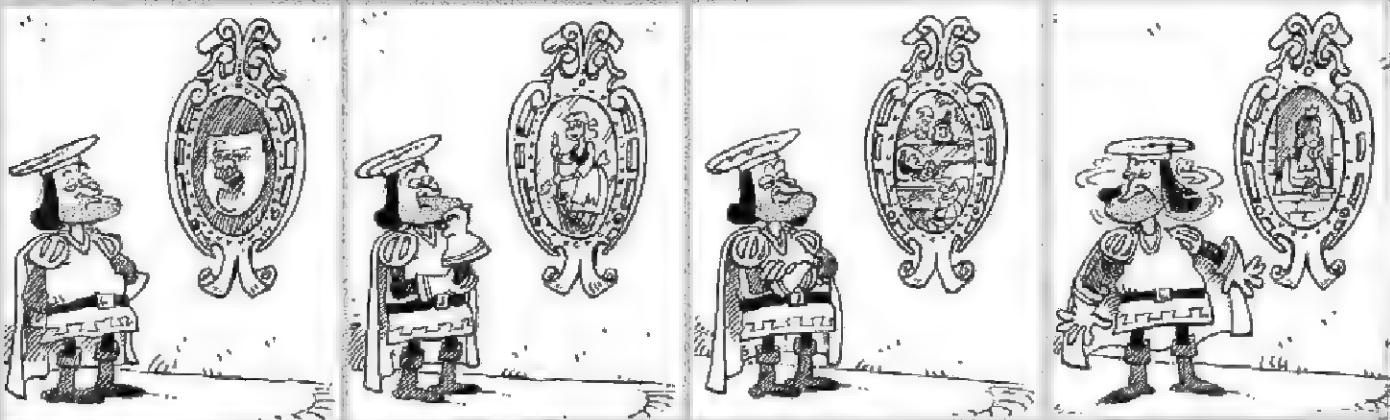
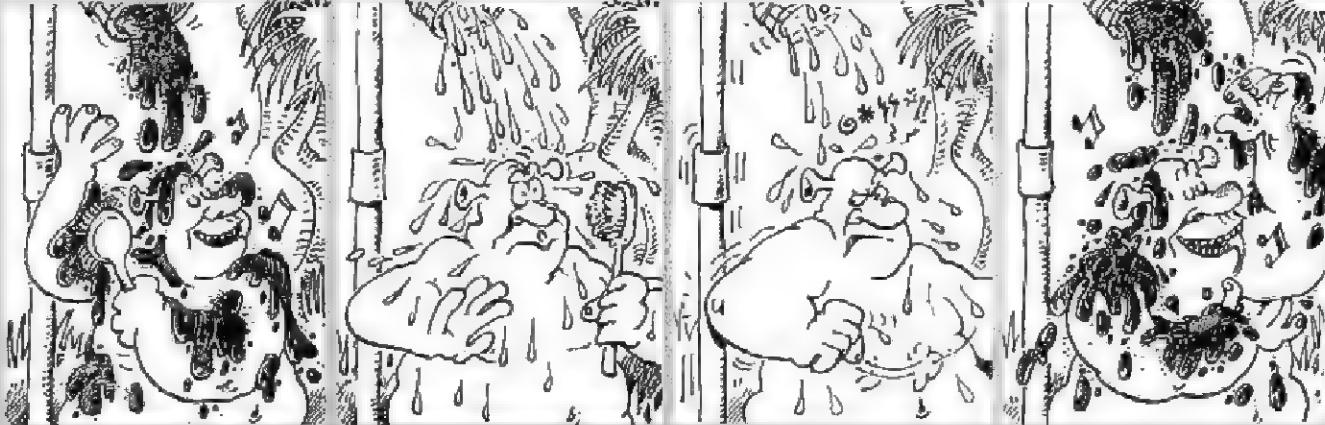
35,000,000:1





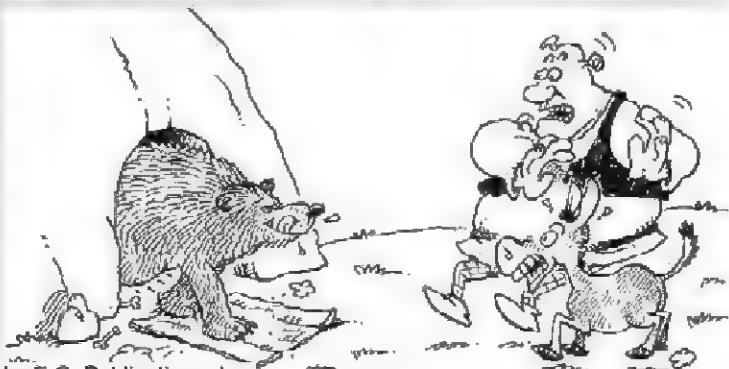
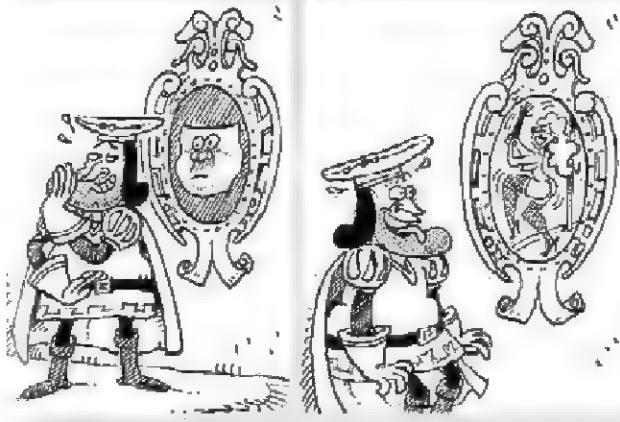
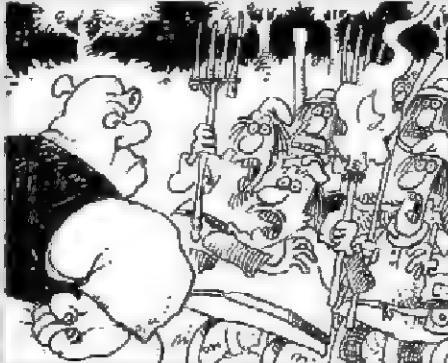
SERGE-IN GENERAL DEPT.

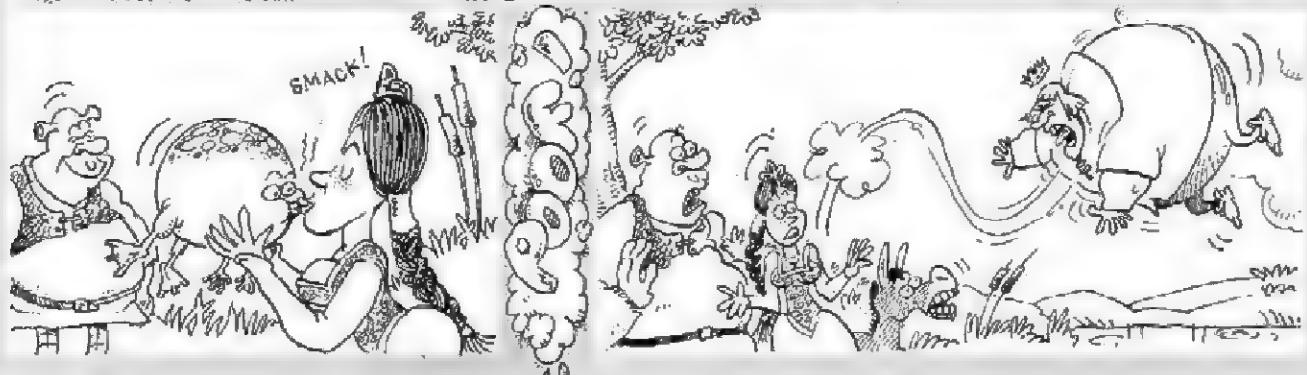
# a MAD LOOK a



# T SHREK

ARTIST AND WRITER: SERGIO ARAGONES





ANTONIO E.S.

# THE VANS WARPED TOUR A FAMILY CLASSIC!!

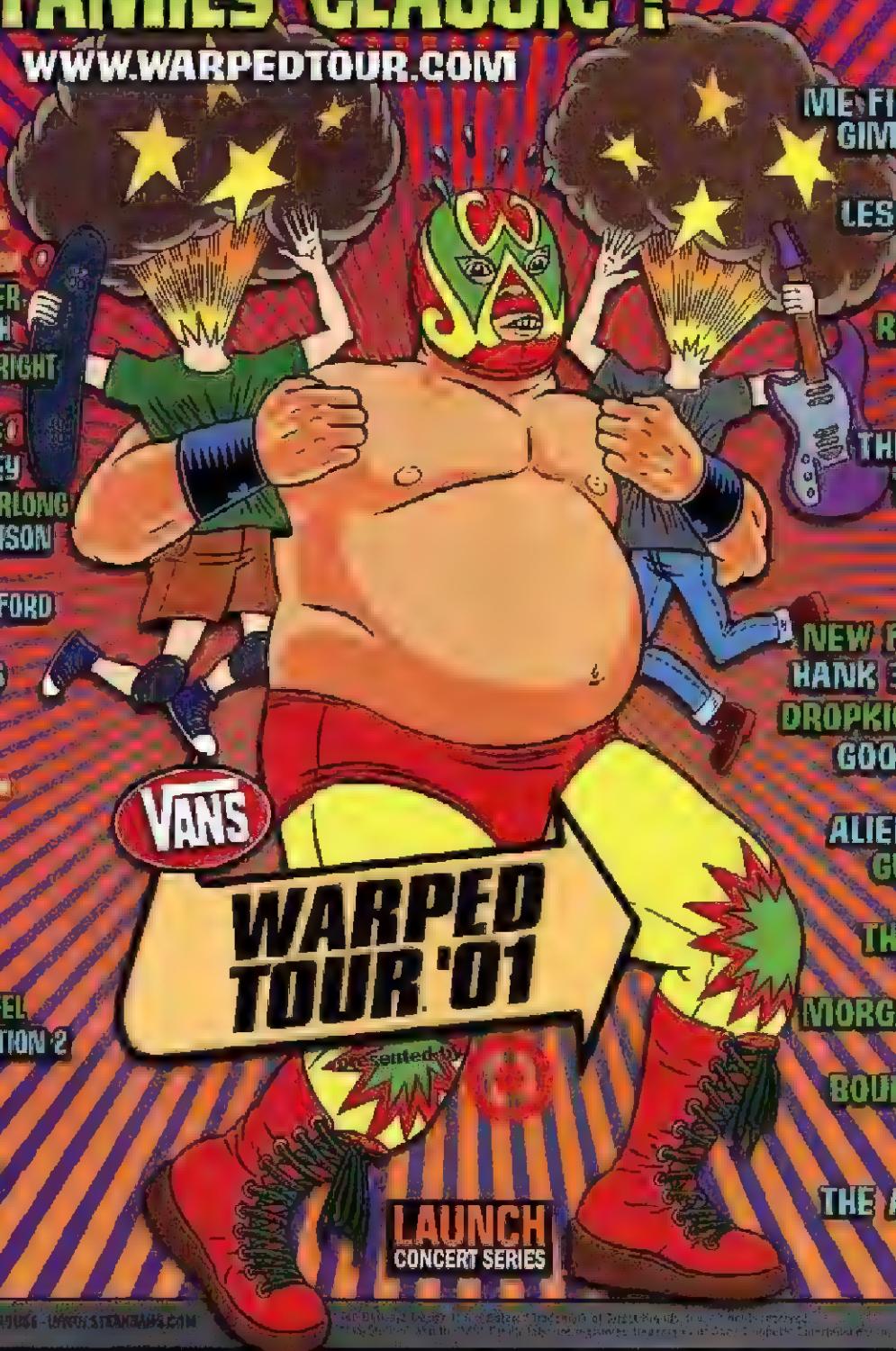
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## THE GAMES PEOPLE REPLAY DEPT.

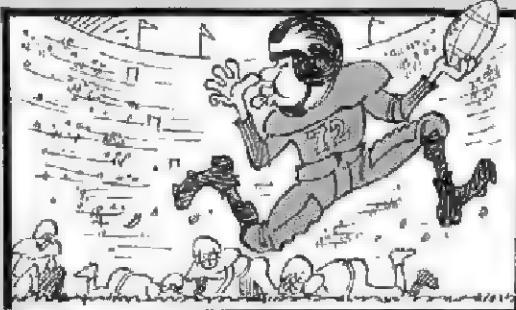
It's commonly believed that the world of sports is unpredictable, that any team can beat any other team in any given sport on any given day, that the only thing you can say with certainty about sports is that nothing in sports is certain. We say FAK Today, more than ever, sports are as predictable as a noonday siren, and not quite as entertaining! Here's MAD's...

# PERENNIAL

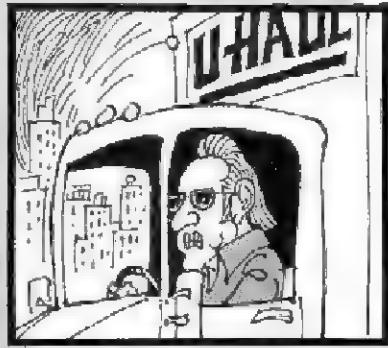


**2** — Football announcer Keith Jackson broadcasts his annual "last game of his career." Whoa, Nellie!

## JANUARY

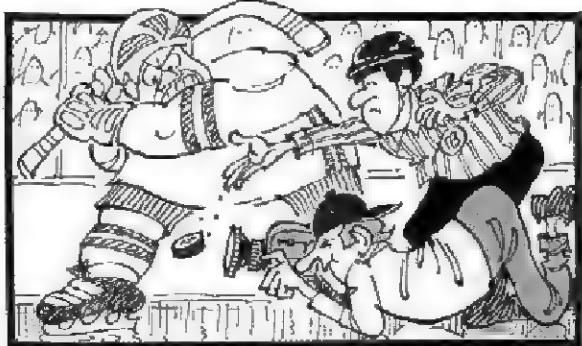


**24** — Favorite blows out underdog as Superbowl sucks beyond belief yet again.



**30** — The NFL's Raiders threaten to move back to Oakland or Los Angeles, depending on which of those cities they're playing in now.

## FEBRUARY



**9** — FOX introduces yet another "graphic enhancement" gimmick in desperate attempt to make hockey watchable on TV. Broadcast rises in Nielsen ratings to #19, just behind the WB's *Charmed*.



**11** — Some yahoo named Dale, Jeff or Sterling wins the Daytona 500.

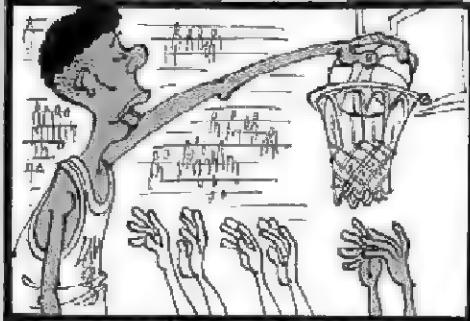


**21** — Baseball Spring Training begins. 24 small market teams virtually eliminated from pennant race.



**15** — After his appeal for reinstatement is once again rejected, Pete Rose signs \$45,000 worth of autographs on his way out of the Commissioner's office.

## MARCH



**20, 21** — Four 16th seeded teams and three 15th seeded teams lose by an average of 48 points in opening round of NCAA Men's Basketball Tournament.



**27** — Mike Tyson signs to fight a recently paroled retarded fighter with only slightly less intelligence than Tyson himself. At bizarre pre-fight weigh-in, Tyson threatens to "father his opponent's grandmother." Bout postponed.

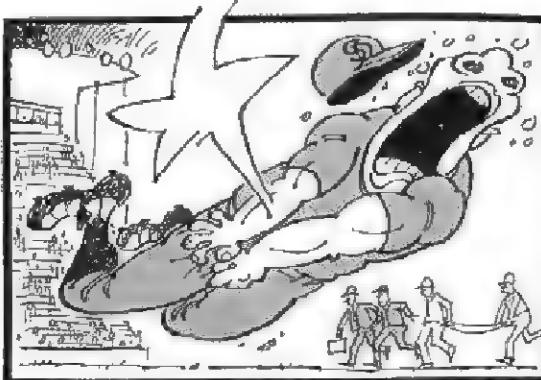
# SPORTS' CALENDAR

ARTIST: PAUL COKER WRITER: MIKE MIKULA

## APRIL



**1** — Baseball season opens, Gary Sheffield insists he's a "changed man."



**2** — Second game of baseball season. Rickey Henderson begins 11-week stay on disabled list after "pulling hammy."



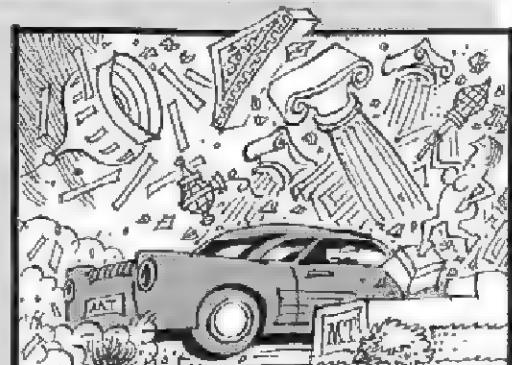
**27** — Tyson bout with paroled retarded fighter rescheduled.



**1** — Yankees suffer tough three-game losing streak; purchase contract of National League's top starting pitcher from small market team that can't afford to pay him.



**15** — Sportscaster Leslie Visser wears a ridiculously oversized hat at the Kentucky Derby.



**24** — Mike Tyson stops taking medication, drives car through Connecticut mansion, destroying three floors. Bout with paroled retarded fighter postponed again.

## MAY

## JUNE

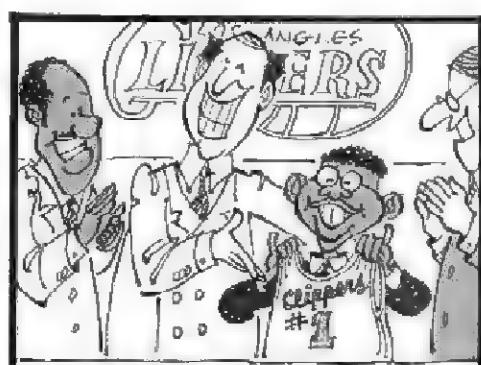


**14** — NBA finals conclude. Mayor of championship city estimates damage caused by rioting fans at \$250 million.



**19** — Last game of NHL Stanley Cup Finals concludes at 11:46 pm; Stanley Cup urinated in by fan at Detroit bar at 1:03 am.

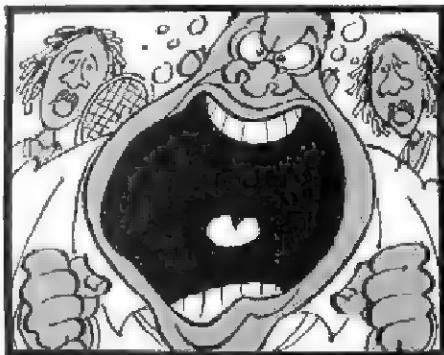
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**27** — L.A. Clippers squander #1 draft pick.

# PERENNIAL SPORTS CALENDAR

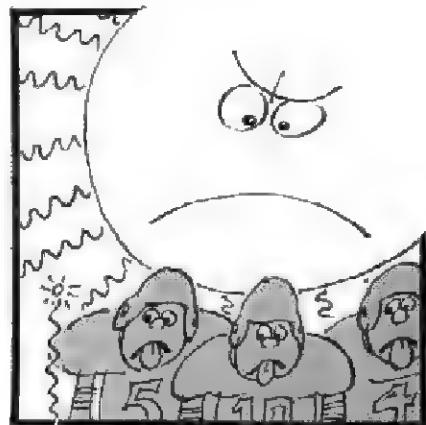
## JULY



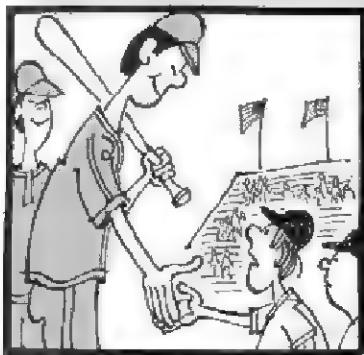
8 — Venus and Serena Williams' father, Richard, makes a total ass of himself in post-Wimbledon press conference rant.



15 — Yankees suffer tough three-game losing streak; purchase contract of National League's top homerun hitter from small market team that can't afford to pay him.



26 — First high school football player of the year collapses and dies of heat exhaustion after full-gear practice in 99-degree heat.



10 — The tallest Taiwanese 12-year-olds you've ever seen win the Little League World Series.

## AUGUST



16 — Mike Tyson threatens to immolate himself when local officials deny him permit to keep tigers on his Southampton estate. Bout with paroled retarded fighter postponed yet again.



30 — America's most prominent lesbians attend WNBA Championship Game.

## SEPTEMBER



1 — NFL season opens. Even though he's retired, Troy Aikman concussed.



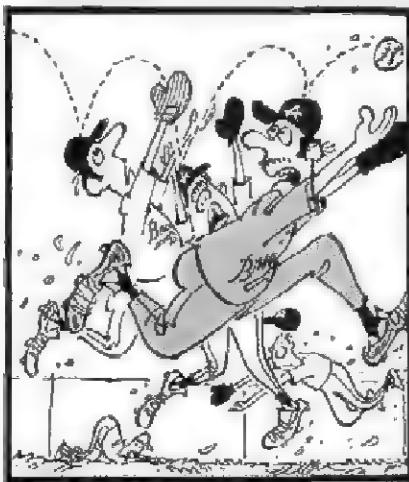
9 — Yankee manager, coach and/or player becomes afflicted with life-threatening illness that will unify team and propel them to win the World Series.

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23 — Sammy Sosa hits 66th homerun. Cubs lose 105th game.

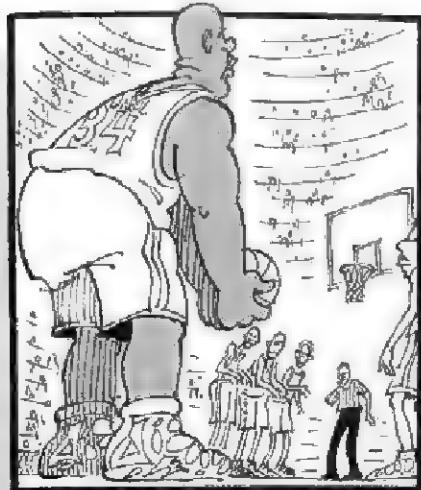
# OCTOBER



9 — Heavily-favored Atlanta Braves choke in postseason series.



16 — Mike Tyson breaks hand while beating Hooter's waitress' 6-year-old son. Bout with paroled retarded fighter postponed once more.

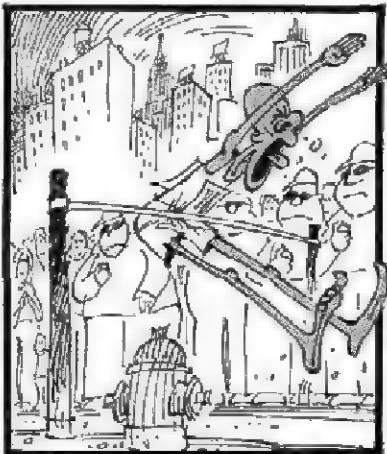


30 — NBA season begins. Shaquille O'Neal hits one of his first two free throws, putting his percentage at 50%, the highest it will be all season.

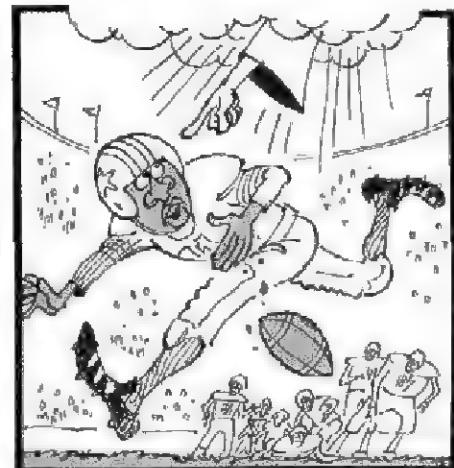
# NOVEMBER



1 — NBA star releases extremely crappy rap album.



9 — Emaciated, impoverished, yet extremely fast Third World runner wins NYC Marathon.



29 — God instructs Deion Sanders to return punt 45 yards, then fumble.

# DECEMBER



8 — Heisman Trophy awarded to future NFL bust.

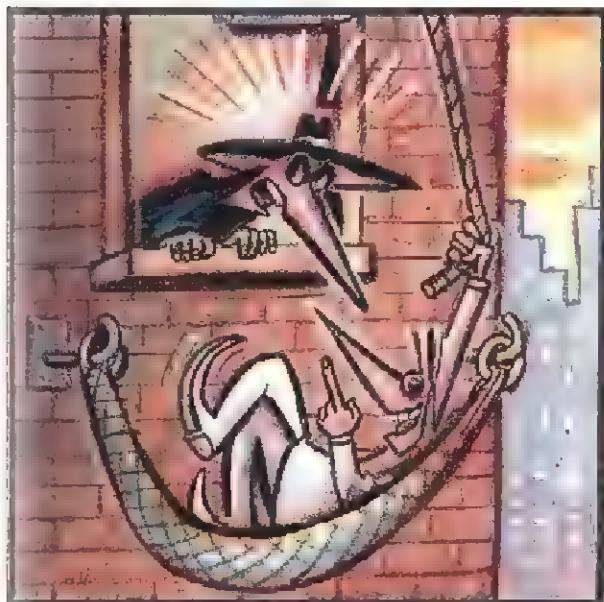
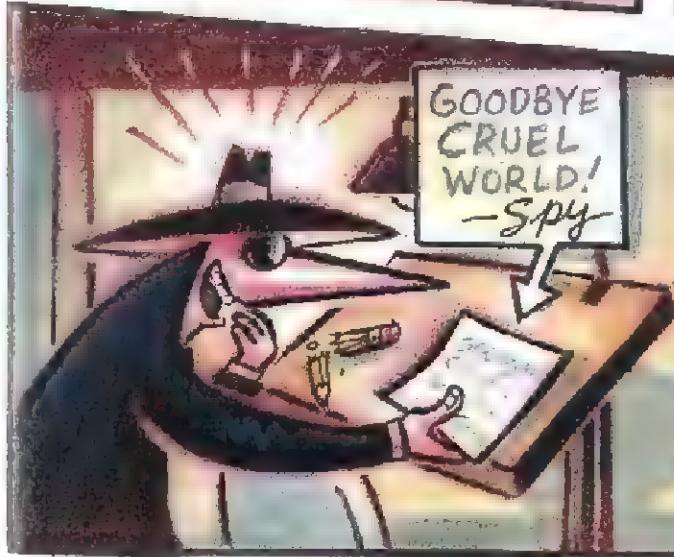
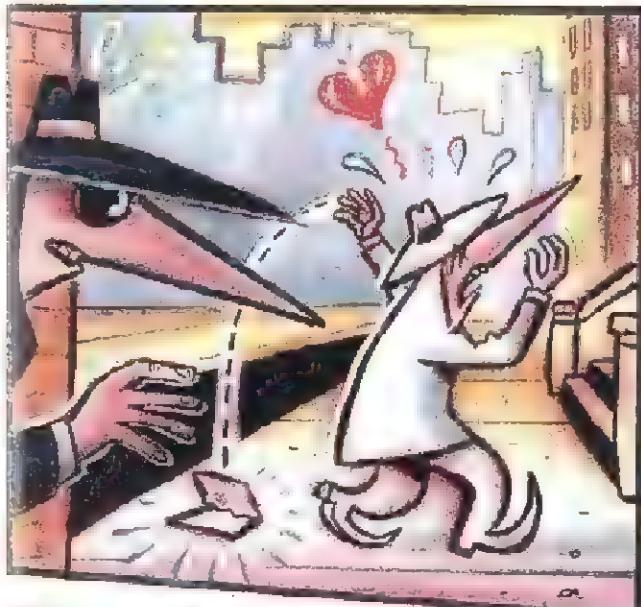


15 — Dodgers sign overrated pitcher who will win a total of 3 games for them in his entire career to a 6-year, \$131 million contract.



15 — Tyson bout with paroled retarded fighter rescheduled.







## GAME SHREW HOST DEPT.

These eight incredibly stupid people have actually agreed to be humiliated on national television, as contestants on tonight's anti-game-game show! One of them might walk away with one million dollars, the rest will walk away with no money! But none will walk with dignity or pride, since round by round, they are reduced to human waste by our vicious host, and voted off by their teammates!

Now let's meet the host, Anne RobotOne, who is truly...

Welcome to — The Wicked Link! I'm Anne RobotOne, hostess of — The Weirdest Link! I love saying — The Wacky Link, which is good, because this is — The Freakiest Link! NBC imported me from Britain to be the host, because they couldn't find anyone here in the United States with a more annoying, two-dimensional presence than me. The Wettest Link! Well, there is George W. Bush, but he's kinda busy trying to figure out what a President is supposed to do!

Here's how we play — The Wretched Link! Any of you eight people could win up to one million dollars! Of course, with the impossible rules we've devised to keep dropping the earning level back to \$1,000, the chances of actually winning one million dollars is about the same as the chance of me winning a Nobel Peace Prize!

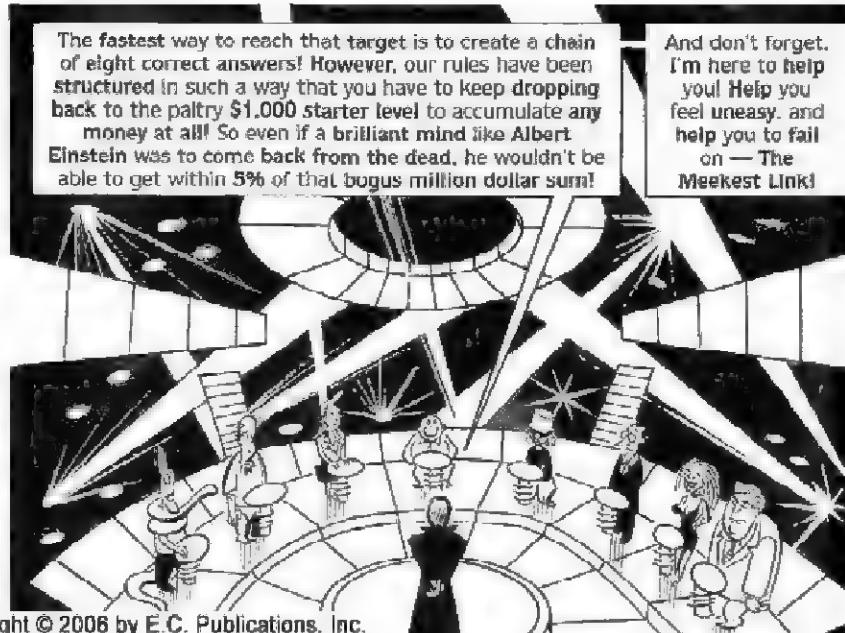


ARTIST: BILL WRAY  
WRITER: DICK DEBARTOLO

These are the rules! In each round, you willOops, sorry! Let me start over again! These are the rules for — The Weakest Fink! In each round of — The Wicked Stink! — you will try to answer enough questions correctly to reach your unreachable \$125,000 target within the time limit of — The Bleakest Link!

The fastest way to reach that target is to create a chain of eight correct answers! However, our rules have been structured in such a way that you have to keep dropping back to the paltry \$1,000 starter level to accumulate any money at all! So even if a brilliant mind like Albert Einstein was to come back from the dead, he wouldn't be able to get within 5% of that bogus million dollar sum!

And don't forget. I'm here to help you! Help you feel uneasy, and help you to fail on — The Meekest Link!



# THE WICKED LINK

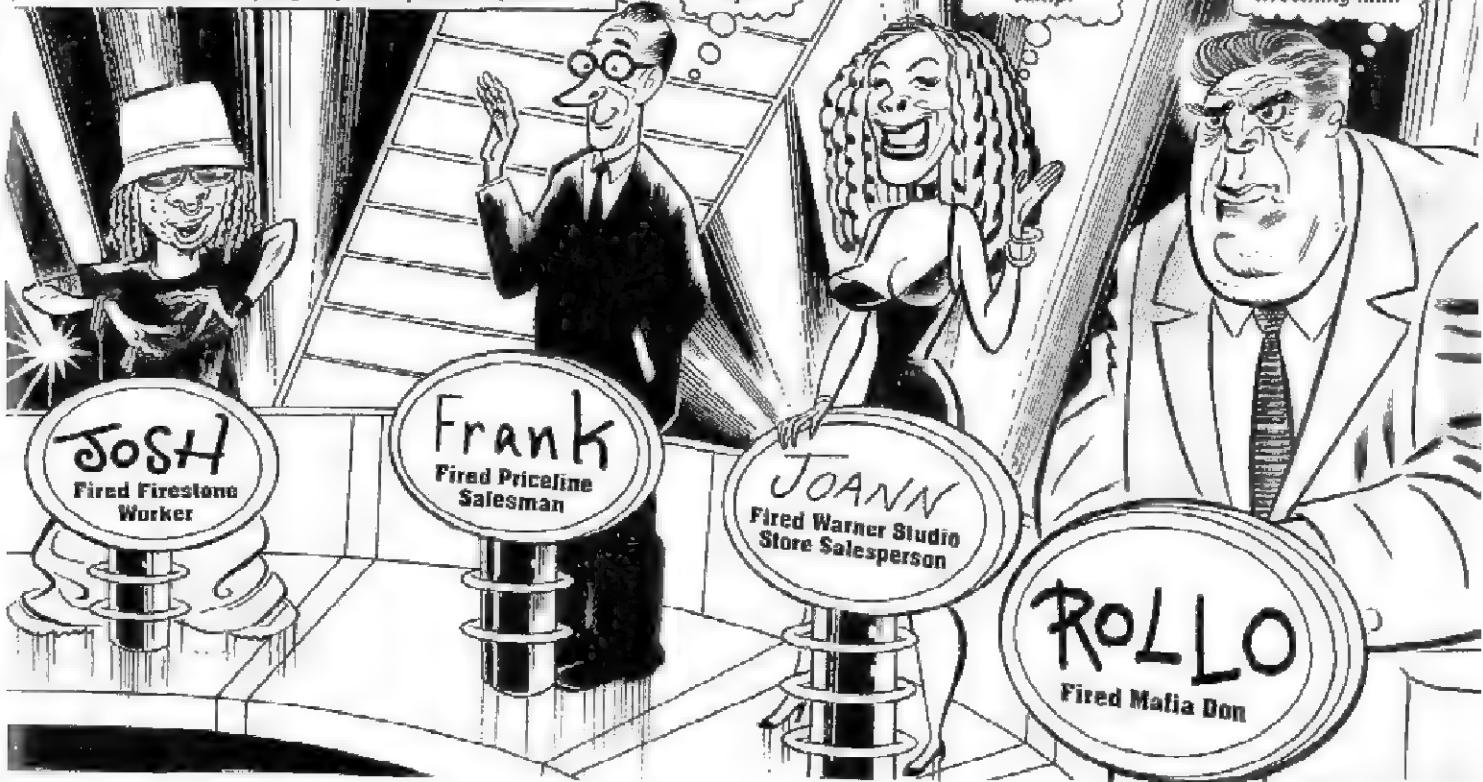
These eight contestants don't know each other, which is strange, because they've been backstage together for hours planning strategies, and have rehearsed together for the past three days! However, to try to generate a bit of tension, they will pretend not to know each other, as round by round we eliminate the player who is — The Wussy Link!

Now let's meet our party of pitiful, pathetic, putzels!

My God, does she ever shut up?

She's a Marine Drill Sergeant in drag! She should be on Fox's Boot Camp!

If she pauses one more time and then says: 'The Wretched Link,' I'm going to become the wretched link!



If you get your question wrong, you break the chain and lose all the money in the chain! However, if you say the word BANK before your question is asked, the money is safe, but we start a new chain! At the pitiful \$1,000 mark! At the end of the round, only the money that is banked can be carried over to the next round! If for any bizarre reason you start to win a large amount of money, we'll add some new rules to knock it back down to a piddling sum!

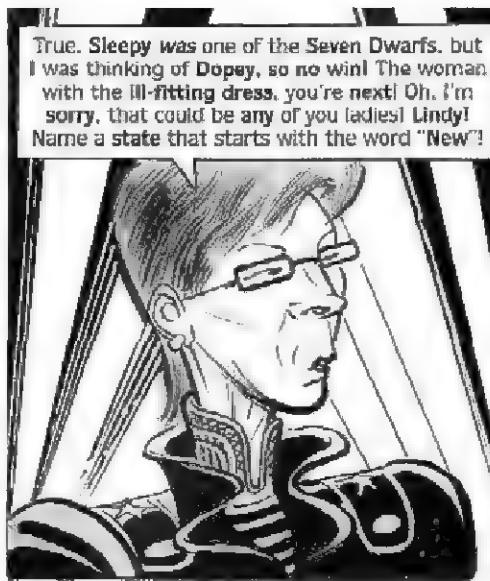
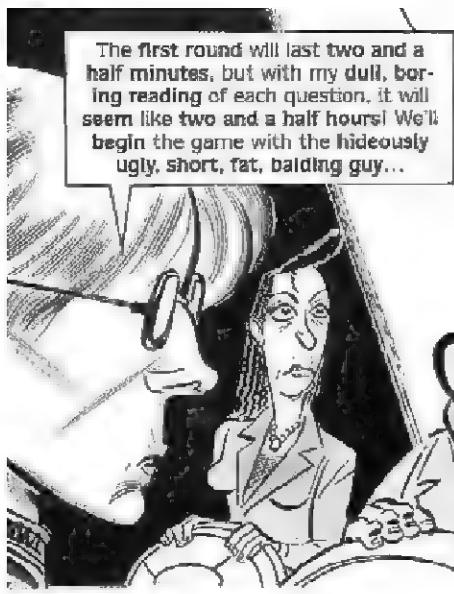
This show is kind of complicated, isn't it?

Not really! Once you watch a round or two, it becomes very clear!

All those complicated rules become very clear?

No, the fact that any of our home audience with half a brain will never watch this show again becomes very clear!







The fired pets.com worker with the awful breath! This is your question. I hope you'll be able to understand it. It's in English! By the way, in addition to bad breath, you also have bad posture! Stand up straight, Ron! Here's your question. How many stripes are there on the flag —

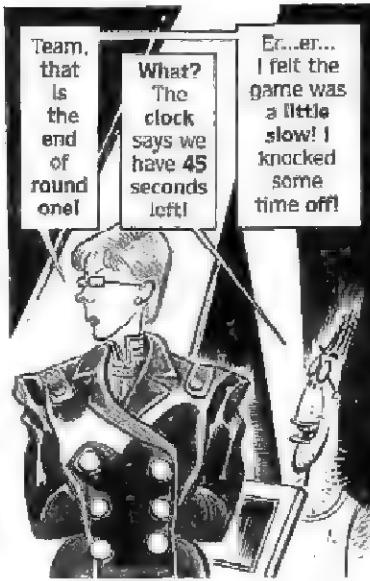
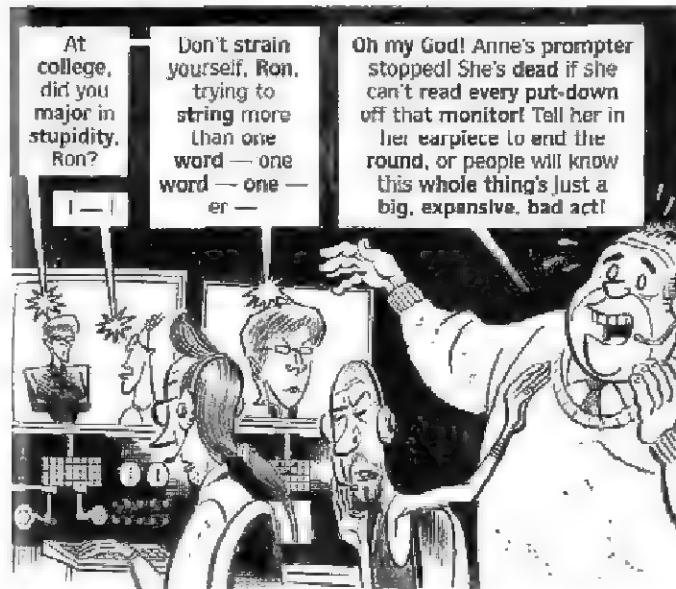
131

You suffer from premature enunciation. Ron! Now I'll finish the question! How many stripes are there — on the flag of Russia! Obviously none, like the amount of brains you have!

Where did NBC find this sadistic woman host?

I believe she came over from England.

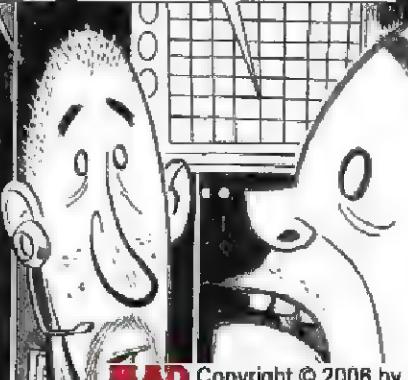
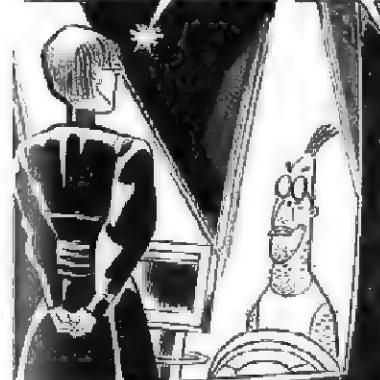
England? Sounds more like she came over from Germany! Nazi Germany!



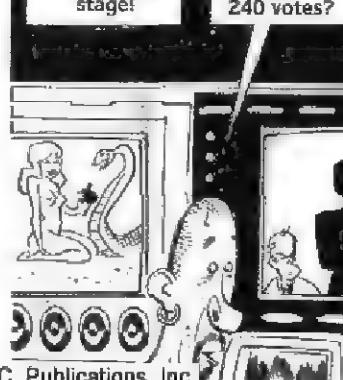
Out of a possible \$125,000, you bungling bag of buffoons banked a pitiful, piddling, paltry, zero! Let's vote one of you the hell off this stage!

So contestants get voted off the show, just like on *Survivor*!

Well, not exactly like on *Survivor*. On *Survivor*, people at home are *interested* in who stays and who goes! On this monotonous show, no one could care less about what happens to the contestants!

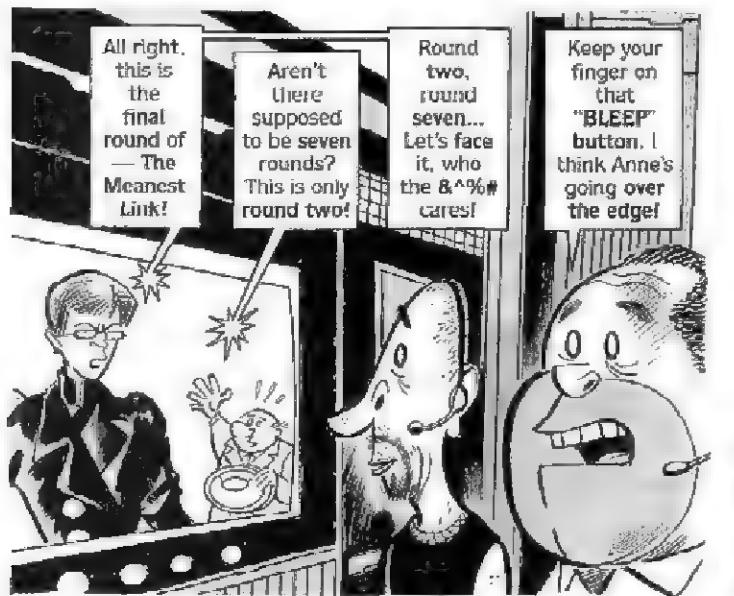
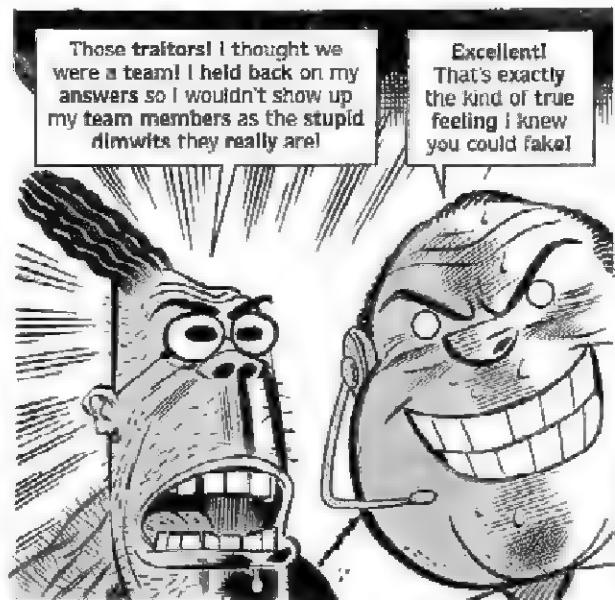
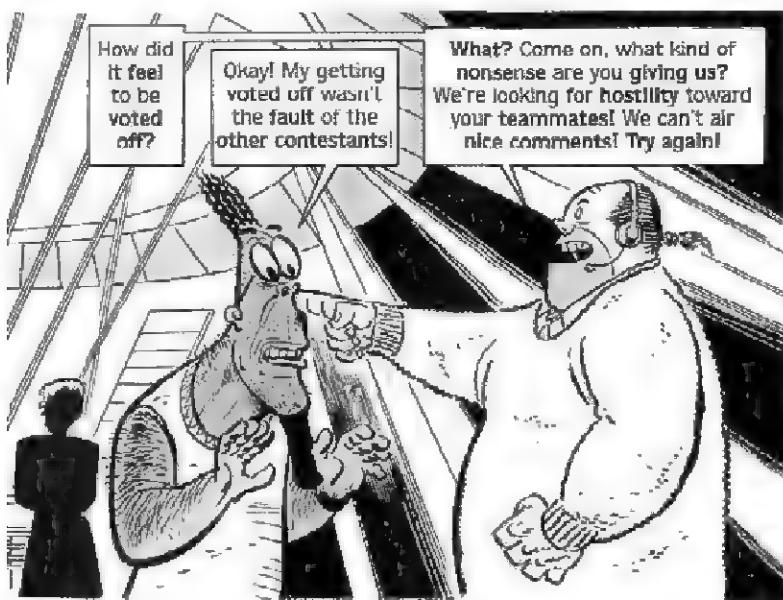


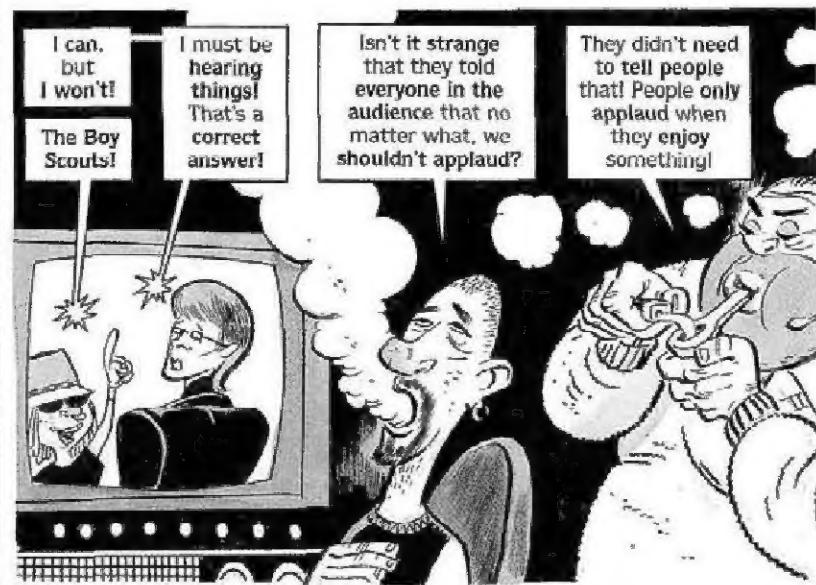
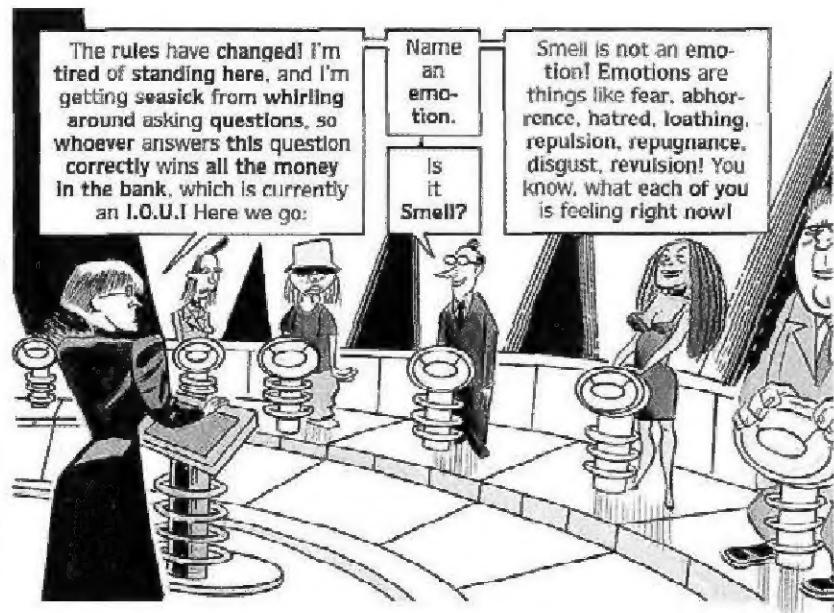
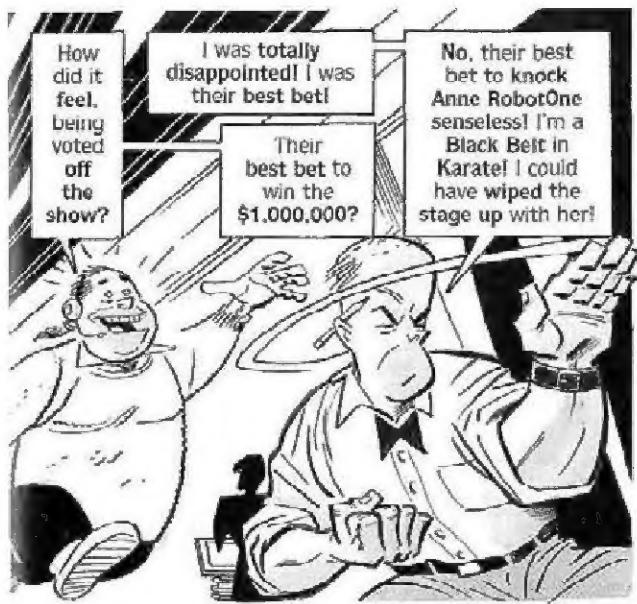
Hmm...the computer says there are 240 votes to get Anne RobotOne the hell off this stage!



Eight contestants. 212 people in the audience, and 20 people on the staff! No one can stand her! That's 240 votes to get her uptight ass out of here!







# Dark Age of Camelot

The Adventure Begins  
Fall 2001 A.D.

[www.darkageofcamelot.com](http://www.darkageofcamelot.com)

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WHAT HORRIFIC  
EVENTS IS THE  
GOVERNMENT  
INCREASINGLY  
CONCERNED ABOUT?

HERE WE GO WITH ANOTHER RIDICULOUS  
**MAD FOLD-IN**

Everytime you open the newspaper these days another disaster has occurred that causes the government embarrassment. To find out the latest scary things alarming many of our elected officials, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



JOLTED BY DISASTERS, THE MILITARY TRIES TO BACK-  
UP ITS PEOPLE. THOUGH MANY INVESTIGATORS AMASS  
COPIOUS AMOUNTS OF DAMNING EVIDENCE, TOP BRASS BOY-  
COTTS THE FACTS AND DOWNPLAYS THESE THREATS

A

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B

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